



EL DORADO COUNTY CHAMBER OF COMMERCE'S

# Voice of Business

542 Main St. • Placerville, CA 95667 • (530) 621-5885 • www.eldoradocounty.org

## We Did Our Homework Please Do Yours. Get Out And Vote Tourism Pays Vote Yes On Measure J

"Measure J" funds vital community services through hotel, motel and vacation home rentals taxes paid by visitors who stay overnight in El Dorado County.

We respectfully request your support of Measure J to help pay for needed community services, including many used by visitors but not otherwise paid for by them.

Measure J will increase Hotel Motel Tax (a tourist occupancy tax on hotel, motel and vacation home rental stays of less than 30 days)

from 10% to 12% Measure J WILL NOT tax residents of El Dorado County, unless they stay overnight in these tourist accommodations.

El Dorado County's TOT is lower than that of many other California tourist destinations. Including: San Francisco, 14%; Los Angeles, 14%; Napa, 12% South Lake Tahoe, 12%

**Please support this measure because:**

• El Dorado County residents will get the benefit of community ser-

vices being funded partially by visitors to our county;

• Finds generated by in increased rate will underwrite count facilities and services including: road maintenance, police and fire services, health services, county parks and recreation and many others used by county residents and tourists.

• TOT is the primary source of funding for grants to groups helping our country's veterans. If approved, Measure J would increase financial aid to local veter-

ans; and

• Measure J will benefit all of us, encourage economic vitality and sustain leisure services by promoting El Dorado County's wineries, farm trails, river farming, ski areas, count parks and recreation, OHV trails, shops, restaurants, campgrounds and historic sites.

• That is why a broad coalition of civic, community, tourism and recreation leaders indorse Measure J.

• Please vote YES on Measure J. TOURISM PAYS!

## 16th Annual Charity Golf Tournament

### Black Pearl Sponsors:

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### Charity Partner:

Hands4Hope - Youth Making a  
Difference

### First Place:

Team Palos Verdes Properties  
Jerry Dennis  
Larry Ballew  
Tim Kubrock  
Lanny Ballew

### Second Place:

Team AT&T  
Keith Walker  
Kyle Grossart  
Ron Grossart  
Nelson Wylie

### Longest Drive:

Derrick Russell, Waste Connections

### Closest to the Pin:

James Granucci & Frank Roos

**Thanks to all our  
sponsors, players,  
volunteers and  
prize donors!**



Chamber Pirate Crew: Nancy Murphy, NT Designs; Bill Hodges, Lyon Real Estate; Cathy Zuber, EDC Chamber; Joyce Joy, Vision Mortgage; Francine Schuler, Mill Valley Insurance Services; Laurie Randall, Eskaton Village Placerville; Anita Saxton, Chamber Intern



**Fan Chiropractic & Reflexology** - Dr. Tzu "Eddie" Fan uses chiropractic care to improve the health and wellness in all areas of patient's lives, whether they are having problems with back pain or neck pain, or just want to start feeling better when they wake up in the morning. Visit Dr. Fan at 7559 Green Valley Road, Ste. A, in Placerville.



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## Welcome New Members

Cathy Zuber, Director of Member Services and Sue Vandelinder, El Dorado Disposal & EDC Chamber President (left and right ends) welcomed the following new members at the September luncheon: Bruce Facino, Facino Heating and Air; Shannon Bezak, Foust-Bezak Law; Ann Wofford, Wofford Acres Vineyards; Jason Hunter, Edward Jones Financial; Patrick McAtee, We Rock The Spectrum

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Placerville, CA 95667-5708 El Dorado Hills, CA 95762-4231





# OCTOBER 2018 COMMUNITY CALENDAR

**Apple Hill Season – www.applehill.com**

**Community Observatory**  
Folsom Lake College-El Dorado Center, Campus Dr. Free. (530) 642-5621 or communityobservatory.com

**Gold Rush Barbershop Chorus & Quartet**  
Tuesday Evenings, 7:00 p.m. First Christian Church of Placerville, 2687 Andler Rd. (530) 680-8844 or www.goldrushchorus.org

**Apple Jacks & Jills Square Dance & Line Dance Club**  
Wednesday Evenings, 6:30 p.m. at Hangtown Grange, 2020 Smith Flat Road, Placerville. (530) 621-1830 or (916) 933-2790.

**Main Street Strollers Square Dance Club**  
Thursday Evenings, 6:30 p.m. at I.O.O.F Hall, 467 Main Street, Placerville. (530) 677-7961. mainstreetstrollers@gmail.com

**UCCE/El Dorado County Master Gardener Classes**  
Oct 13 Saturdays with Barry, Sherwood Demonstration Garden, Folsom Lake College, 6699 Campus Dr, Placerville. 9 a.m. – 11 a.m. \$2 Parking fee.

**Farmers Markets**  
Tuesday 8 a.m. -1 p.m. South Lake Tahoe, American Legion Hall, 2732 South Lake Tahoe Blvd

Wednesday 4 p.m. – 9 p.m. at the Bell Tower, Main Street, Placerville

Friday 9 a.m.-1 pm. Marshall Hospital, 1100 Marshall Way, Placerville

Saturday 8 a.m. - noon - Placerville - Ivy House Parking Lot, Sunday 8 a.m. – 1 p.m. – El Dorado Hills - Town Center Boulevard,

Sunday Sol Market 8 a.m. – Noon. Post Office Parking Lot, Placerville

For more information call (530) 622-1900 or visit www.eldoradofarmersmarket.com/

**American River Conservancy**

**Oct 6 – Wakamatsu Open Farm Days**  
10 am – 2 pm, \$10 per vehicle

**Oct 6 – Fall Stargazing at Wakamatsu,**  
7 pm -10 pm, \$5/members, \$10/non-members.

**Oct 20 – Wakamatsu Historical Public Tour**  
10 am – Noon, \$10/Adults, \$5/Children 10-17 years old. Please call for meeting location & further details. (530) 621-1224, julie@arconservancy.org, http://arconservancy.org/

**Oct 2, 8, 16, 23 & 30 – Bingo**  
5 p.m. Pollock Pines/Camino Community Center, 2675 Sanders Drive., (530) 647-8005, pollockpines.org

**Oct 3, 10, 17, 24 & 31 – Music on Wednesdays at Historic Smith Flat House in the Courtyard**  
6 p.m. – 8 p.m. 2021 Smith Flat Road, Placerville. (530) 621-1003

**Oct 4 – Evening in the Pines**  
5:30 p.m. – 8:30 p.m. Dinner, Music, Dancing, Raffle & Silent Auction benefitting the programs of the Pollock Pines-Camino Rotary Club. Apple Mountain Golf Resort. \$45/per person. www.pollockpines-caminorotary.org or 530-305-0872

**Oct 4 – Women’s Fund El Dorado Annual Celebration**  
5:30 p.m. – 8 p.m. El Dorado County Fairgrounds, 100 Placerville Dr, Placerville. womensfundeldorado.org/events

**Oct 4 – 12th Annual Honor Our Troops Spaghetti Feed Fund Raiser**  
4 p.m. – 8 p.m. American Legion Hall, 4561 Greenstone Road, Placerville. \$10 for adults & \$5 for kids 916-207-4194. www.HonorOurTroops.us

**Oct 5, 6, 12, 13, 19, 20, 27 & 28 Haunted Hangtown Ghost Tours**  
(530) 748-0435 or https://hauntedhangtownghosttours.com/tours/

**Oct 5, 6, 12, 13, 19, 20, 26 & 27 – Web of Fears Haunted Forest Trail Walk & Fundraiser**  
7 p.m. – 10 p.m. https://weboffears.com/ or find us on Facebook, Weboffears@yahoo.com or 916-233-6050

**Oct 5 - 31 – Olde Coloma Theatre Presents**  
“Mr Waldacott: Ghost Hunter” or “Things that Go Burp in the Night”, oldecolomatheatre.org or (530) 626-5282

**Oct 6, 7, 13, 14, 20, 21, 27 & 28 – Mill View Ranch: Haunted House and Small Pumpkin Painting**  
10 a.m – 10 p.m. Mill View Ranch, 2740 Cable Road, Camino. 530-622-6885, www.millviewranch.com

**Oct 6, 13, 17 & 24 – Family Karaoke Pizza Factory Placerville**  
6:00 p.m. – 10:00 p.m. 1242 Broadway, Placerville. 530-626-3034 www.facebook.com/placerville.pizza.factory?ref=hl

**Oct 6 – “An Afternoon with Jaclyn Lovey”**  
3 p.m. – 6 p.m. Placerville Shakespeare Clubhouse, 2940 Bedford Ave. Tickets \$20. 530-919-3321 or ccdewolf1@gmail.com and at the door. www.placerville-shakespeare

**Oct 7 & 21 – El Dorado Depot -El Dorado Western Railroad Rides**  
11 a.m. Departs from Oriental Street. (530) 409-8473, museum.edcgv.us/el-dorado-western-railroad

**Oct 7 & 21 – Sangria Sundays with Music and Wood Fired Pizza**  
Noon – 4 p.m. Everhart Cellars/Hart 2 Hart Vineyards, 5821 Hwy 49, \$10 (530) 885-9463 http://hart2hartvineyards.com/

**Oct 10 – 3rd Annual Golf for Celina Tournament**  
Noon. Apple Mountain Golf. Sponsorship opportunities or to register a foursome call 530-647-1767 www.crystalbasin.com

**Oct 11-14 – Coloma Gold Rush Live**  
10 a.m – 4 p.m. Marshall Gold Discovery State Historic Park. (530) 622-3470. www.parks.ca.gov/marshallgold

**Oct 13 City of Placerville – Free Annual Fall Community Clean-Up**  
8 a.m. – 1:30 p.m. Placerville Station/Mosquito Road Park & Ride, 2964 Mosquito Road. (530) 642-5232

**Oct 13 Fall Festival**  
9:30 a.m. – 2:00 p.m. Mother Lode Lions Club, 4701 Missouri Flat Road. Free. 530-622-8130

**Oct 14 & 28 – Shingle Springs Depot - El Dorado Western Railroad Rides**  
11 a.m. Departs from 4241 Mother Lode Dr. (530) 409-8473, museum.edcgv.us/el-dorado-western-railroad

**Oct 14 – A Night in the Vineyard**  
5:30 p.m. – 10:30 p.m. Hands4Hope 8th Annual Benefit Dinner & Auction, District Church, 7000 Rossmore Lane, El Dorado Hills. \$85 per person, \$160 per couple. www.hands4hopeyouth.org, (916) 294-7426

**Oct 17 – Scarecrow Contest**  
4:30 – 6:30 El Dorado Hills CSD Quad. Visit edhcsd.org for a scarecrow entry form, call (916) 614-3217, or tgotro@edhcsd.org for details.

**Oct 19 – Friday Nights in the Vineyard**  
6 p.m. – 10 p.m. Everhart Cellars/Hart 2 Hart Vineyards, 5821 Hwy 49, \$10 (530) 885-9463 http://hart2hartvineyards.com/

**Oct 20 & 21 – 34th Annual Rock & Gem Show**  
10 a.m. – 5 p.m. El Dorado County Fairgrounds, 100 Placerville Drive, Placerville www.eldoradomineralandgem.org, (530) 676-2472

**Oct 20 – All Nations Run hosted by Shingle Springs Health & Wellness Center**  
10 a.m. Shingle Springs Rancheria located on Highway 50 at Red Hawk Parkway allnationsrun.eventbrite.com 530-387-4183

**Oct 20 – Cameron Park Halloween Carnival & Pumpkin Patch**  
1:30 p.m. – 4 p.m. Cameron Park Community Center, 2502 Country Club Dr., cpcsd@cameronpark.org, www.cameronpark.org, (530) 677-2231

**Oct 20 Stagecoach Rides**  
Noon Weather permitting. Davey “Doc” Wisner & Crew. Placerville-downtown.org

**Oct 20 – Pollock Pines Community Flea Market**  
8 a.m. – 3 p.m. El Dorado Savings Bank parking lot, 6252 Pony Express Trail, Pollock Pines. www.pollockpines-caminorotary.org

**Oct 20 – Art and Wine Festival**  
6 p.m. – 9 p.m. Historic Downtown Placerville (530) 672-3436, Placerville-downtown.org

**Oct 20 Images of Hope at Flowers on Main during Art & Wine Festival**  
6 p.m. – 9 p.m. http://www.imagesofhopeeldorado.com/pink-in-the-night, mbuchanan@marshallmedical.org

**Oct 21 Pumpkin Splash Patch**  
2 p.m. – 4 p.m. El Dorado Hills CSD, Ages 3-10, \$12 per person. Preregistration required: 916-933-6624 or www.eldorodohillscsd.org

**Oct 25 – EDC Chamber Mixer at Gold Hill Vineyard & Brewery**  
5:30 p.m. – 7:30 p.m. 5660 Vineyard Ln, Placerville. 530-621-5885 or www.eldoradocounty.org

**Oct 25 – 28 8th Hangtown Music Festival**  
El Dorado County Fairgrounds, 100 Placerville Drive, Placerville, http://hangtownfestival.com/event-info/

**Oct 26 – 2nd Annual Trunk or Treat**  
3:30 p.m. – 5 p.m. CSD Parking Lot, 1021 Harvard Way, El Dorado Hills. Edhcsd.org or (916) 614-3215

**Oct 26 – Oct 28 Imagination Theater Presents Dinner & Theater**  
6 p.m. The Sunshine Boys Production at Smith Fat House, 2021 Smith Flat Rd. Details & ticket information at http://www.imaginationtheater.net/

**Oct 26 – 27 25th Annual Golden Goose Craft Show**  
9 a.m. – 6 p.m. Friday, 9 a.m. – 4 p.m. Saturday. Placerville Shakespeare Club, 2940 Bedford Avenue.

**Oct 31 – Trick or Treat on Main Street**  
4 p.m. – 6 p.m. Historic Main Street, Placerville, Alisyn@placerville-downtown.org, 530-303-8186

**Oct 31 – Halloween Spooktacular at El Dorado Hills Town Center**  
3 p.m. – 6 p.m. Town Center Boulevard, El Dorado Hills

**For more information on these and other events, visit www.visiteldorado.com**

**Event date, time, cost or locations are subject to change. Prior to attending an event please confirm the information.**

**Meetings:**

- Oct 4 Chamber Diplomats**, noon, Chamber
- Oct 4 Board of Directors, 5:00 p.m., EDCOE**
- Oct 10 Luncheon, Red Hawk**, Henry’s Steakhouse, 11:30 a.m.
- Oct 13 Joint Chambers, 7:30 a.m., EDCOE**
- Oct 17 Ag Council**, 7:30 a.m., Ag Building
- Oct 25 Mixer Gold Hill Vineyard & Brewery**, 5:30 p.m.

## Spotlight on a Gold Member

# LegalShield and IDShield/Melanie Edman-Osmer

Identity theft was among the top consumer complaints filed with the Federal Trade Commission for 16 consecutive years. —www.consumer.ftc.gov

More than 13 million, or nearly 60%, of all small businesses have experienced significant legal events in the past two years. —Decision Analyst Study: The Legal Needs of Small Business

57 million full-time working Americans experienced at least one significant legal event in the past 12 months. —The Legal Needs of American Families Study

But there is an affordable solution; LegalShield and IDShield.

Unexpected legal questions arise every day, and with LegalShield on your side, you’ll have access to a quality law firm for covered

personal situations, even 24/7 for emergency situations, no matter how traumatic or how trivial they may seem. Because our dedicated law firms are prepaid, their sole focus is to serve you, rather than bill you. Unlimited consultations on any topic, as well as document and contract review, letters and phone calls on your behalf as well as trial defense services are included if you or your spouse are ever named as a defendant in a covered civil action filed in court. Additionally, having your Will prepared, along with Living Will and Health Care Power of Attorney, (and updated annually) is an included service!

When the unexpected happens, don’t rely on getting your legal advice from the “firm” of Google and Bing. Get accurate answers so you can make accurate decisions.

IDShield can monitor your infor-

mation against identity theft. Thieves do not want just your credit information (in fact credit theft is only about 17% of all ID theft), therefore many monitoring services fall short, but IDShield monitors everything from social media to the dark web. If your social security number, passport, driver’s license – or even your email address – is potentially being compromised, you’ll receive an alert. And in the event that your information is used by someone other than yourself, IDShield’s team of private investigators (from industry leader Kroll) will do whatever it takes for as long as it takes to restore you to pre-theft status. And they back that promise with a \$5 million guarantee. With all of the data breaches in recent years, the odds are very high that your information has been stolen and

will at some point be mis-used by someone – even in another state – trying to get anything from utilities to a driver’s license.”

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**You Can Submit Your Event Online!**  
Did you know that the Chamber keeps a community calendar of events? El Dorado County events can be submitted to <http://visiteldorado.mhsoftware.com/EditItem.html>  
Once approved, your event will appear on the online calendar at [www.visiteldorado.com](http://www.visiteldorado.com) and also printed in the Voice of Business newsletter as space allows.

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