



Become a Better Marketer in 5-minutes

Develop a Marketing Plan You Can Follow Over Lunch!

90-minute workshop highlights include:

Marketing fundamentals every business owner should know plus **secrets** to rank on Google, get more out of social media, and easy ways to set your business apart from the rest.



This program will NOT turn you into a marketing expert, ninja, guru or superstar

It will make YOU effective and efficient by using local marketing, content marketing & SEO secrets to work smarter not harder...

Marketing 3-4-5

A powerful yet simple new framework to successfully implement an authentic local marketing strategy

Our framework simplifies marketing so you can do what's right for your business and includes:

- The 3 reasons you should do marketing
- The 4 Reasons people hire you
- The 5 Ways they find you
- Who your ideal customer and/or employee is, where to find them and how to engage them
- How to use Content Marketing without having to be creative or a good writer

This workshop will transform how you approach marketing

After attending, 3 out of 4 Iowa's Main Street directors responded that [this workshop] will "immediately improve [their] marketing"

RESERVE YOUR SPOT TODAY

Only 16 Spots Available

Workshop June 13th 11:30-1PM @ EDC Chamber, \$85 Chamber Members / \$95 for non members - Register at www.locable.com/edc345



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A Web Platform for Local Marketing, Cross-Promotion, and Collaboration - www.locable.com