

It's a great day in El Dorado County!

Welcome to the El Dorado County

Chamber of Commerce

Chamber Champion Program



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Why the County Chamber?

- **The far reaching programs and councils continue to give added value and visibility to our membership. The El Dorado County Chamber reaches and supports business from El Dorado Hills to South Lake Tahoe**

- **Our many valuable programs include:**

- **Visitor Authority**

- **Film Commission**

- **Economic Development**

- **Educational Council**

- **Agricultural Council**

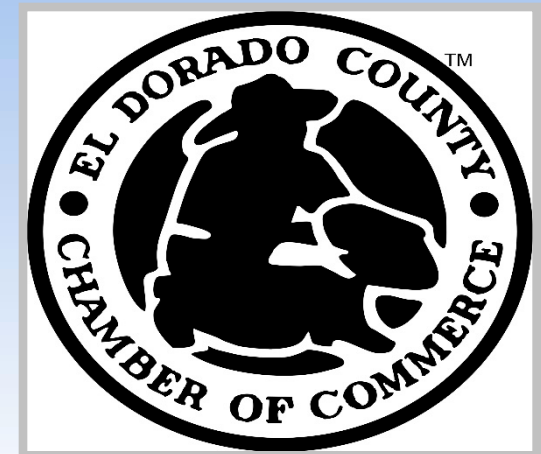
- **Local Commerce Council**

- **Leadership El Dorado**

- **Joint Chambers Commission**

- **Membership Council**

- **Jr. Ambassadors**



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Benefits of the program

- Logo & company name on the County Chamber website..... \$1,500 value
- Name & Logo in Voice of Business distributed in Mt. Demo..... \$7,500 value
- Special recognition in all emails to membership..... \$3,500 value
- Company information flyer in all new membership packets..... \$6,500 value
- Table for six at Annual Installation event..... \$350 value
- Recognition at the Annual Golf Tournament..... \$500 value
- Entry for one foursome in Golf Tournament.....\$560 value



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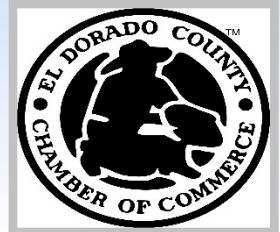
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Benefits of the program

- Entry for three players in Hangtown Hold-em.....\$150 value**
- Recognition at the annual Ag Tour.....\$500 value**
- Two tickets and recognition at the monthly luncheon.....\$550 value**
- Company name on chamber banner displayed at all events.....\$1,500 value**
- Four sets of chamber membership labels.....\$250 value**
- Four Chamber e-blasts \$400 value**
- Visitors Authority & Film Commission collaborating partner\$3,500 value**

Total Value \$27,260 Champion cost: \$9,000



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Measured Results

Chamber Websites

eldoradocounty.org visit-eldorado.com filmtahoe.com

Visitors =165,000 annual

Mt. Democrat Voice of Business Section distribution totals = 26,950

Annual Email blast totals = 163,600 impressions made

580 relocation & new member packets sent annually

Annual Agricultural Tour - includes approximately 150 invited community and regional leaders including elected officials

Increased membership annually at 100-110 new members

Member retention rate average is 84-90 percent annually



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Additional Advantages

First chance opportunity in business development & Promotion
Annual Economic Development Study Mission

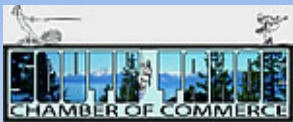
Elevated Regional Exposure

Chapter Chambers - Coloma/Lotus, 150 members –
Divide Chamber – 75 members
Partner Chamber - South Lake Tahoe Chamber, 150 members

Political Advocacy

Facilitator of the El Dorado County Joint Chambers Commission,
a watchdog organization at the local, State and Federal level.
El Dorado County Chamber Political Action Committee, endorsing candidates and
supporting and opposing local, state and federal issues
Partner organization in the ABC Coalition representing agriculture, business and
community and the Regional

Fabulous 50 marketing group



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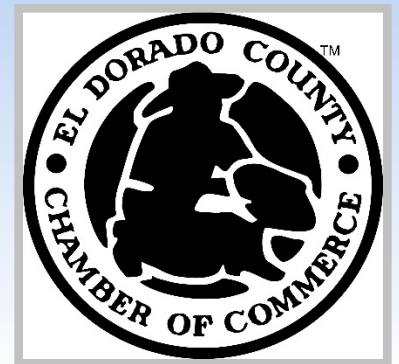
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The County Chamber is working hard to support business and economic vitality in our community. Our programs and councils continue to add value to your membership.

This program allows members to be highlighted in very special ways. As a Chamber Champion, you will receive special recognition in all events, activities and publications. Chamber Champions will enjoy the convenience of a one-time, all-inclusive transaction that guarantees high visibility and quality placements in everything the Chamber does. You will receive the most distinguished level of recognition available to members.

The 2016 Champions will be given first right of refusal for continued exclusivity in the program. There are a limited number of Chamber Champion sponsorships available. We look forward to your participation.



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ADDITIONAL SPONSORSHIP OPPORTUNITIES ANNUAL
STUDY MISSION
URBAN TO RURAL CONNECTION
2017 Location and dates TBA

Sponsored by El Dorado County and Folsom Chamber's of Commerce

Participating Chambers: El Dorado Hills, Rancho Cordova, Cameron Park/Shingle Springs, Lodi

Opening Reception & Dinner Sponsor \$7,500 (2 Available)

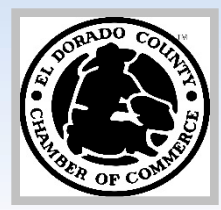
- One trip participant
- Recognition on signage at dinner
- Verbal recognition at dinner
- Recognition in binder
- Opportunity to place company information at each place setting

Breakfast Sponsor \$5,500 (2 available)

- One trip participant
- Recognition on signage at breakfast
- Verbal recognition at breakfast
- Recognition in binder
- Opportunity to place company information at each place setting

Presenting Sponsor \$10,000 (2 available)

- One trip participant
- Recognition in printed materials
- Verbal recognition on trip
- Recognition in program/trip binder
- Full page advertisement in binder
- Recognition on event signage
- Recognition in news release
- Welcome introduction at dinner
- Opportunity to distribute materials to trip participants



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For further information or questions

Please contact us at

530 621 5885

Laurel Brent-Bumb

Chief Executive Officer

or

Cathy Zuber

Membership Services Manager

