



EL DORADO COUNTY CHAMBER OF COMMERCE'S Voice of Business

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First Place - Niles Fleege, Howard Penn, Kevin Earl, and Joe Fisher

10th Annual Golf Tournament Results

We had an awesome day at Apple Mountain Golf Resort. Participants enjoyed playing the beautiful course and supporting Family Connections, our featured charitable organization.

Congratulations to our winners!

- First Place Team** – Niles Fleege, Howard Penn, Kevin Earl, and Joe Fisher
- Second Place Team** – Brian Veerkamp, Kevin Stigall, Jesse Brown, and Dennis Jordan
- Putting Contest** – Dave Del Rio
- Closest to the pin** – Pete Beberness
- Longest Drive** – Dan Beebee
- Furthest from the Pin** – Mike Ruck, Jr.



Our sponsors from Franks Body Shop, Jim and Rich Morgan with Courtney Jackson, Member Services Manager.

We couldn't do it without our sponsors:

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Chamber PAC announces endorsements

The El Dorado County Chamber of Commerce Political Action Committee (FPPC # 1341257) has given their endorsement for Placerville City Council to candidates Carol Ann Patton and George Lowry.

In reviewing candidates, the PAC utilizes the Chamber of Commerce

mission statement as its primary criteria. Our mission statement reads; "To advocate for and promote a strong, healthy and diverse business community to preserve and strengthen the quality of life in El Dorado County."

The County Chamber is a leading business organization for promot-

ing economic strength and serving as a unified voice of business throughout the county. As one of the largest Chambers in the region, we bring business interests to the forefront of civic and community leaders agendas, inspiring economic development projects, important public policy and business growth.

Emerging Professionals

Our young professional chamber members ages 21 -40 are invited to the first Emerging Professionals meeting.

This group of enthusiastic, motivated and energetic men and women will meet monthly for "Breakfast with the Boss". Each month will feature a different topic and speaker to feed your mind.

Breakfast With the Boss

When: October 2nd
Time: 8:00am - 9:00am
Where: Denny's 3446 Coach Lane, Cameron Park
Cost: No charge- we encourage you to order breakfast
RSVP:members@eldoradocounty.org

Grow your business

The basics of email marketing; Why email marketing works so well; How to use email marketing in business strategy to achieve goals; How to list build, avoid spam and increase open rates (on newsletters, promotions & updates); How to measure the impact of a campaign (examples will be included); How to integrate with social media marketing.

When: October 18th
Time: 9:00am - 11:00am
Where:
Business Workspaces
5170 Golden Foothill Pkwy.,
El Dorado Hills
Cost:
\$10.00 for members
\$20.00 for non-members

Register now: members@eldoradocounty.org

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Chamber Champions:



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A look at Measure L

What is Measure L?

Measure L will be on the November 6, 2012 ballot. It asks voters to approve or deny a countywide parcel tax for the support of county public libraries in Cameron Park, El Dorado Hills, Georgetown, Placerville, Pollock Pines and South Lake Tahoe for fifteen years.

If Measure L passes, it will replace (not add to) library taxes that some residents are already paying.

How much will this tax cost per year?

The special library tax will be \$17.58 per parcel, \$14.06 per apartment unit, \$8.78 for mobile homes in parks and for unimproved parcels and \$1.00 for timeshares. The tax can increase a maximum of 3% annually tied to the Consumer Price Index. At the end of fifteen years, the maximum amount of the tax cannot exceed \$25.00.

Why replace existing taxes with a new tax?

Taxes should be fair for everyone, but current library taxes are unequal. Some areas of the county pay a library tax and some do not. Measure L requires uniform tax rates for all areas of the county.

How much money will this tax bring in?

If Measure L passes, it will generate about \$1.6 million the first year.

What will the money be used for?

100% of the countywide library tax will be used to pay for the direct cost of each branch library.

How much is the entire library budget?

The budget for all 6 libraries in 2012/2013 is about \$3.1 million.

What does the county pay for?
The county General Fund provides \$1.3 million for the Library.

Where does the rest of the money come from?

Other funding comes from the expiring taxes in South Lake Tahoe and Georgetown, as well as the current taxes in El Dorado Hills and Cameron Park, plus fines and fees from all the library branches, donations, and 1/3 of the remaining dollars in the Library's reserve fund.

Who uses libraries?

Readers, job seekers, small business owners, toddlers, school children, young adults, seniors, do-it-yourselfers, moms, dads, grandparents, professionals, researchers, college students, tourists, teachers, and others, all use the valuable educational and life-enhancing resources available to anyone at the library and online. There are over 90,000 current library card holders who check out 900,000 items each year in the El Dorado County Library system.

El Dorado Social Media Business School

Does your business need help learning the ins and outs of social media marketing to keep up in the internet era?

The combined El Dorado County Chambers in conjunction with Get on the Map Social Media Training are offering an 8 month series of social media training classes. Special Rates for Chamber Members.

Classes held the Second Thursday of the Month, 9:00am
Sept. 13th, Oct. 11th, Nov. 8th, Jan 10th, Feb 14th, March 14th, April 11th, May 9th
Each Class **\$20.00** for chamber members – **\$45.00** for non-members
8 part series **\$110.00** chamber members – **\$360.00** for non-members
Contact your chamber for Tickets

Class Location

Business Workspaces
5170 Golden Foothill Parkway
El Dorado Hills, CA

Some of the Topics We'll Cover

- > Facebook Best Practices including Facebook Advertising Tips
- > Twitter Tools and Time Management
- > Social Media Photography – How to profit from Instagram and Foodspotting
- > Check-Ins – Using Yelp, Foursquare & Google to your advantage
- > Pinterest Tips and Techniques
- > Easy Video – Making Your Mark on Youtube
- > Power Up your LinkedIn Profile
- > Super Mystery – What's the Hottest Platform of 2013?

Another Facebook class will be added for those who could not make the first.

Don't wait. Sign up now!
www.eldoradocounty.org

OCTOBER 2012 COMMUNITY CALENDAR

Apple Hill Season is here!
www.applehill.com

Community Observatory

Folsom Lake College-El Dorado Center, Campus Dr. Free.
(530) 642-5621 or communityobservatory.com

Salsa Lessons and Dancing at Sequoia

Every Wednesday - except the first Wednesday of the Month!
530-622-5222 or www.sequoiaplacerville.com

Family Fun Night at Round Table Pizza

Every Tuesday evening, 6:00 pm – 8:00 pm. Food and other activities for the family. Round Table Pizza at 512 Main Street, Placerville. 530-622-2259

Tuesday Evenings Men's Chorus in Placerville

7:15 pm First Christian Church of Placerville, 2687 Andler Rd, Placerville. (530) 344-9209 or (530) 644-4151 or www.goldrushchorus.org

Dance with Apple Jacks & Jills Square Dance Club

Wednesday Evenings, starting Jan 12. 7:00 pm at the Hangtown Grange, 2020 Smith Flat Road, Placerville. 530-622-8550 or 530-642-2787

Old Coloma Theatre

"Hilda's Haunted Hilltops" or Home is Where the Haunt is". Fri & Sat 7:30 p.m., Sun Matinee 2 p.m. 530-626-5282. www.oldcolomatheatre.org

Certified Farmers Markets

Saturdays 8:00 a.m. - noon - Placerville - Ivy Street Parking Lot,
Sundays 9:00 a.m. - noon - El Dorado Hills Town Center
Sundays 10:00 am – 1:00 pm – Divide Farm Exchange
Sundays 9:00 am – 1:00 pm – Farmers Market, 7312 Hwy 49, Lotus
Tuesdays 8:00 a.m. – 1:00 p.m. – South Lake Tahoe – American Legion Hall
Wednesdays 8:00 a.m. - noon – Cameron Park - Burke's Junction
Wednesdays – Farmers Market at the Bell Tower – 5:00 pm
Thursday 8:00 am – Noon – El Dorado Hills CSD, Harvard Boulevard
530-622-1900 or visit www.eldoradofarmersmarket.com/

UCCE/El Dorado County Master Gardeners Classes

Oct 06 Succulents 9:00 a.m.; Oct 13 Propagation II 9:00 a.m.; Oct 20 Composting; Oct 27 African Violets. Classes held at Veterans Memorial Bldg. 130 Placerville Dr., Placerville. 530-621-5512 <http://cecentralisierra.ucanr.org>

Oct 2

Angling Evening at the Wakamatsu Colony Farm
5:00 – 8:00 p.m. MUST have a valid CA fishing license to fish. Adults (18 and older) only please. Rain or shine. RSVP Julie Andert, julie@arconservancy.org Cost: \$10/ members, \$15/non-members.

Oct 02, 09, 16, 23 & 30 Bingo

5:00 p.m. Pollock Pines/Camino Community Center, 2675 Sanders Drive, Pollock Pines. \$10 for first 14 games. 530-647-8005

Oct 03 Sequoia Comedy Night

Sequoia Restaurant, 643 Bee Street, Placerville. www.sequoiaplacerville.com or 530.622.5222

Oct 05 Partners in Care Benefit "A Night at the Theater"

6:00 p.m. – 10:00 p.m. Shakespeare Club, 2940 Bedford Avenue, Placerville. Tickets \$35. 530-344-0700. purgetory@directcon.net www.partnersincareplacerville.org

Oct 05 & 12 Pizza Night at Fitzpatrick's in Fair Play

5:00 p.m. – 9:00 p.m. Fitzpatrick Winery & Lodge. Call for reservations. 530-620-3248

Oct 06 Tasting in the Vineyard with Rich Kushman at Lava Cap

1:30 – 3:00 p.m. Lava Cap Winery, 2221 Fruitridge Road. \$25 per person / \$20 Wine Club members. Tickets online at www.lavacap.com 530-621-0175

Oct 06 2012 Local Art & Wine Tasting Festival

6:00 – 9:00 p.m. Lakehills Covenant Church, 7000 Rossmore Lane, El Dorado Hills. \$20 per person. 530.344.1864 or <http://edrc.org/> for tickets

Oct 06 Fall Native Plant Sale

9:00 a.m. – 1:00 p.m. California Native Plant Society's Fall Plant Sale between County Buildings A and B, 330 Fair Lane, Placerville.

Oct 06 Cameron Park Swap Meet

8:00 a.m. – 1:00 p.m. Cameron Park Community Center, 2502 Country Club Drive. Rain or Shine. 530.677.2231

Oct 07 Niello Concours at Serrano Car Show

10:00 a.m. – 5:00 p.m. Serrano Country Club in El Dorado Hills. Advance tickets \$35 each/\$45 at the door. Children 12 and under are free with a paid adult. 530-676-0781 www.mentors4youth.org

Oct 07 & 21 El Dorado Depot Train Rides

Noon – 4:00 p.m. \$5.00 ages 9 and up, \$3.00 ages 3 to 8. El Dorado Western Railway Foundation. 530-621-5865. eldoradowestern.blogspot.com

Oct 10 El Dorado County Chamber Mixer

Hosted together with Shingle Springs/Cameron Park and El Dorado Hills Chambers at the Holiday Inn Express in El Dorado Hills. 5:30 p.m. – 7:30 p.m. 530-621-5885. www.eldoradocounty.org

Oct 13 & 21 Wakamatsu Historical Tours & Wine Tasting

9:00 – 11:00 a.m. Adults \$10; Children 12-18 years old \$5. To sign up and for meeting location: julie@arconservancy.org or 530.621.1224

Oct 13 23rd Annual Show n' Shine and Fly In

7:00 a.m. – 3:00 p.m. Cameron Park Airpark (off Oxford Road in Cameron Park). 916-933-8205 or 530-676-7860. www.showndshineflyin.com

Oct 13 & 14 Coloma Gold Rush Live

10:00 a.m. – 5:00 p.m. Marshall Gold Discovery State Historic Park. (530) 295-2152 or (530) 622-3470

Oct 13 & 27 Music in the Courtyard

3:00 p.m. – 6:00 p.m. Info: Fountain Plaza Salon 530-622-4900

Oct 13 Outdoor Projector Movies

7:45 pm. El Dorado County Library, main lawn, 345 Fair Lane, Placerville. Friends of the Library 530-621-3012

Oct 14 & 28 Shingle Springs Depot Train Rides

Noon – 4:00 p.m. \$5.00 ages 9 and up, \$3.00 ages 3 to 8. El Dorado Western Railway Foundation. 530-621-5865. eldoradowestern.blogspot.com

Oct 20 Tire Amnesty Days

El Dorado Disposal Service, Materials Recovery Facility, 4199 Throwita Way, Diamond Springs. 530-621-5300 or www.edcgov.us/emd

Oct 20 Community Flea Market

8:00 a.m. – 3:00 p.m. El Dorado Savings Parking Lot. Space \$30 www.pollockpines-caminorotary.org

Oct 20 & 21 29th Annual Rock & Gem Show

10:00 a.m. – 5:00 p.m. Fairgrounds, 100 Placerville Dr. Adults \$4. Kids 12 & under Free. www.rockandgemshow.org or info@rockandgemshow.org

Oct 20 Halloween Carnival & Pumpkin Patch

1:30 – 4:00 p.m. Cameron Park Lake, (530)677-2231 www.cameronpark.org, cpcsd@cameronpark.org

Oct 20 Third Saturday, Placerville Art Walk

5:00 p.m. – 9:00 p.m. Historic Downtown Placerville. (530) 672-3436. www.placerville-downtown.org

Oct 20 Art & Wine Festival

6:00 p.m. – 9:00 p.m. Historic Main Street in Placerville. 35 wineries featured, Banners on Parade Community Art Project. 530-672-3436 or www.placerville-downtown.com

Oct 21 Free Bingo 3rd Sunday of the month

4:00 p.m. Pollock Pines/Camino Community Center, 3675 Sanders Drive, Pollock Pines. 530-647-8005

Oct 26 Tea with the Governor Wives

1:00 p.m. Shakespeare Club, 2940 Bedford, Placerville. \$20.00. Rita 622-4139 or Janice 677-8962. www.placerville-shakespeare.com

Oct 31 Trick or Treating & Ghost Train Ride

4:30 – 7:00 p.m. Burke Junction, Cameron Park. paula@burkejunction.com www.burkejunction.com

Oct 31 Trick or Treat on Main

4:00 – 6:00 p.m. Historic Main Street. Other activities will include a costume contest and carnival sponsored by Placerville Parks and Recreation, Placerville 20/30 Club and Placerville Lions Club. (530) 672-3436

For more information on these and other events, visit www.visiteldorado.com. The event date, time, cost and locations are subject to change. Prior to attending an event please contact the event contact person to confirm the information.

MEETINGS

- Oct 03** Education Council, EDCOE, 7:30 a.m.
- Oct 04** Chamber Diplomats, Chamber, Noon
- Oct 10** Luncheon, Red Hawk, Waterfall Buffet, 11:30 a.m.
- Oct 10** Mixer, Holiday Inn Express, 5:30 p.m.
- Oct 11** Joint Chambers, EDCOE, 7:30 a.m.
- Oct 11** Visitor's Authority, MORE, 4 p.m.
- Oct 11** Board of Directors, EDCOE, 5:30 p.m.
- Oct 17** Senior Ambassadors, MORE, 10:00 a.m.
- Oct 25** Ag Council, Ag Building, 7:30 a.m.