



EL DORADO COUNTY CHAMBER OF COMMERCE'S

Voice of Business

542 Main St. • Placerville, CA 95667 • (530) 621-5885 • www.eldoradocounty.org

May Luncheon – Never too old to follow your dreams

Presented by Cindy Sample

Having been an avid reader from the age of four, Cindy Sample's third grade career ambition was to become a detective just like Nancy Drew. At sixteen, she realized her inherent klutziness could be an impediment to becoming a private eye or super spy. Her new mission was to be a mystery writer.

With a degree in history and a family to support, Cindy put aside her literary longings for a weekly paycheck, landing a job as a receptionist with a real estate office. Her career path eventually led to the position of CEO of a nationwide company.

After one too many corporate mergers, Cindy found herself plotting murder instead of plodding through paperwork. Her first novel, *Dying for a Date*, released by L&L Dreamspell in June, 2010, combines bad dates, real estate, a few dead bodies, and plenty of giggles. The sequel, *Dying for a Dance*, was released to rave reviews in October 2011.

Cindy will give you the tips and encouragement you need to take the next step and follow your dreams.

May 9, 2012 — 11:30am - 1:00pm
Red Hawk Casino — Waterfall Buffet
New Lower Cost: \$15.00 members /
\$18.00 Not-Yet-A-Member

Please R.S.V.P. by May 7th: 530-621-5885
or members@eldoradocounty.org

Announcing the Fabulous 50 Magazine — coming soon!

The Fab 50 Magazine, the first chamber publication dedicated to our Highway 50 corridor, is a collaboration between the Chambers of Rancho Cordova, Folsom and all in El Dorado County and will spotlight some of the major players, businesses and amenities that are partnering to showcase our region. This beautiful publication will be the perfect piece to support your business and the content will be appreciated by your clients and associates. Relocation packets, corporate travelers and residents will all benefit from this regional product.

There will be a print run of 15,000 magazines with an enhanced digital version that will add another estimated 45,000 impressions annually. This publication will have a two year shelf life and be located at regional employers, Tourism and Visitor centers, major shopping centers, chamber events and be used for Economic Development purposes just to name a few.

There are many options to

advertise in the Fabulous 50 Magazine. Consider a traditional ad or be a part of the Professional or Restaurant sections. The publication will have a regional section that will highlight exciting topics important to our region. There will also be a section dedicated to specific communities within the region: Rancho Cordova, Folsom and El Dorado County. Look for a phone call or visit from Sue or Annette for advertising opportunities.

Premium locations such as the inside covers and back cover will go fast so let us know if you are interested in those positions.

If you would like to review the enhancements available to your ad go to <http://www.youtube.com/watch?v=htjIgeBkSH0> and see how your ad can come to life digitally. This option will take your reader anywhere you want them to go. Include photos, video and additional text. The options are limitless. The first 3 minutes and 20 seconds of the YouTube video will show you the enhancements available.

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El Dorado County Chamber of Commerce Education Council is sponsoring the

Al Aguiar Memorial Scholarship Fund Wine Tasting/Art Auction

to support the continuing education of
El Dorado County residents

Friday, May 4, 2012

at

David Girard Vineyards

741 Cold Springs Road, Placerville

6:00 p.m. – 7:00 p.m. Preview of Art, Refreshments

7:00 p.m. – 8:30 p.m. Auction

Tickets are **\$10.00** and are available at:

- El Dorado County Chamber of Commerce
- El Dorado County Office of Education
- Folsom Lake College-El Dorado Center
- Shingle Springs/Cameron Park Chamber of Commerce
- Brandman University
- David Girard Vineyards

Sponsorship Opportunities:

Norman Rockwell Level - \$100

Benefits: Recognition in the program
Five Tickets to the Event

Van Gogh Level - \$250

Benefits: Recognition in the program
Ten Tickets to the Event
Thanks in the Mountain Democrat

Michelangelo Level - \$500

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2012**

**Chamber
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Study Mission 2012

Urban to Rural Connection –
“Up Up and Away to Santa Fe”
Creating the Destination Piece by Piece
July 12 -15, 2012

The Study Mission Series is a business immersion program, dedicated to broadening the chamber members’ horizon whilst promoting business and political relations between regions. Each El Dorado County Study Mission is focused on key topics such as agri-tourism, smart growth, economic development, transportation, education, and government issues. Each Study Mission selects a destination region with similar experience to share their past solutions and best-known-methods to address key challenges. The trip will include how collaboration has showcased this region to become a leader in “Going Green.”

Study Mission participants will learn first hand how the region creates a sustainable culture in the business community and how they promote their message for the benefit of the area, its residents and its visitors.

The region’s many assets, including its agriculture, abundant recreation all in close proximity to a thriving urban center, offer many parallels to Folsom and El Dorado County.

The Study Mission will explore the regional model that promotes a sustainable future through influencing decisions related to:

- Education
- Outdoor Recreation
- Sustainability
- Transportation
- Agriculture
- Tourism
- Water Issues

Reserve Now, Space is limited
Reservation is required as seating is limited to 30 participants

\$2,000 per person and includes: Airfare, Hotel & Sponsored Meals
Registration deadline - May 20th

Ava Jade Salon and Spa



See Crystal Murphy at Ava Jade, a full service salon, offering hair, skin, waxing, massage, makeup, spray tanning, manicures & pedicures. Located in the beautiful new buildings behind the Post Office in Diamond Springs, 4242 Fowler Lane #102. Phone: 530-303-3641 – www.avajadesalon.com

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MAY MEETINGS

- May 02** Ed Council, 7:30 am, EDCOE
- May 05** Chamber Diplomats, noon, Chamber
- May 09** Luncheon, Red Hawk, Waterfall Buffet, 11:30 am
- May 10** Joint Chambers, 7:30 a.m., EDCOE
- May 10** Visitor’s Authority, MORE, 4 pm
- May 10** Jr. Ambassadors, 4:00 pm, Chamber
- May 10** Board of Directors, 5:30 p.m., EDCOE
- May 16** Senior Ambassadors, 10:00 a.m. MORE
- May 17** Ag Council, 7:30 a.m., Ag Building
- May 22** Mixer Vitek Mortgage & Carl Hagen Insurance

CHAMBER MEMBERS!

Sign any **13,26 or 52** week space agreement and get **50% OFF** a Mountain Democrat subscription!
Call **530.622.1255** for details



EL DORADO COUNTY
Voice of Business

MAY 2012 COMMUNITY CALENDAR

Community Observatory
Folsom Lake College-El Dorado Center, Campus Dr. Free. (530) 642-5621 or communityobservatory.com

Salsa Lessons and Dancing at Sequoia
Every Wednesday - except the first Wednesday of the Month! 530-622-5222 or www.sequoiaplacerville.com

Family Fun Night at Round Table Pizza
Every Tuesday evening, 6:00 pm – 8:00 pm. Food and other activities for the family. Round Table Pizza at 512 Main Street, Placerville. 530-622-2259

Tuesday Evenings Men’s Chorus in Placerville
7:15 pm First Christian Church of Placerville, 2687 Andler Rd, Placerville. (530) 344-9209 or (530) 644-4151 or www.goldrushchorus.org

Dance with Apple Jacks & Jills Square Dance Club
Wednesday Evenings, starting Jan 12. 7:00 pm at the Hangtown Grange, 2020 Smith Flat Road, Placerville. 530-622-8550 or 530-642-2787

Placerville Speedway
May 5 – Point Race #4; **May 12** – Point Race #5; **May 19**– Point Race #6; **May 26**- No Races
www.placervillespeedway.com

UCCE/El Dorado County Master Gardener Classes for May:
May 12 Container Gardening; **May 19:** Herbs & Lavenders Too; Classes at Veterans Memorial Bldg. 130 Placerville Dr., Placerville, 530-621-5512. ceeldorado.ucdavis.edu/Master_Gardener

May 04, 11, 18 & 25
Pizza Night at Fitzpatrick’s in Fair Play
Call for reservations. Fitzpatrick Winery & Lodge 530-620-3248

May 01, 08, 15, 22, 29 Free Bingo
6:00 pm Pollock Pines/Camino Community Center, 3675 Sanders Drive. 530-647-8005

May 02 Sequoia Comedy Night
Sequoia Restaurant, 643 Bee Street, Placerville. www.sequoiaplacerville.com or 530.622.5222

May 03, 04, 05, 10, 11, 12, 17, 18 & 19
42nd Street
8:00 pm El Dorado High School Drama Department, at Carl Borelli Outdoor Amphitheatre, 561 Canal Street, Placerville. Students & Seniors \$12 Adults \$15 Tickets available at www.studio81.org , at the door or at The Bookery

May 04 Girls Night Out
6:00 pm – 9:00 pm Historic Main Street merchants stay open late for shopping, 530-672-3436. www.placerville-downtown.com

May 04 Ducks Unlimited – Banquet, Auction and Raffle
6:00 – 10:00 p.m El Dorado County Fairgrounds. 530-676-1288 or toddreynolds24@comcast.net

May 04 EDCChamber Education Council Wine Tasting and Art Auction
6:00 pm David Girard Vineyards. Tickets are \$10. admin@eldoradocounty.org, 530-621-5885 or www.edcchamberartauction.org

May 04 & 05 Annual Spring Rummage Sale & Annual Plant Sale
9:00 am Placerville Shakespeare Club, 2940 Bedford Ave. www.placerville-shakespeare.com

May 05 6th Annual Clarksville Day
10:00 am – 3:00 pm. Historic ghost town of Clarksville, East end of White Rock Road near the Highway 50 overpass. Free family event. bjjan@sbcglobal.net 916 933-3173. www.edhhistory.org

May 05 Swap Meet
8:00 am – 3:00 pm Held at Cameron Park’s NEW Community Center. cpcsd@cameronpark.org. (530) 677-2231. www.cameronpark.org

May 05, 12, 19 & 26 Farmer’s Market
8:00 am Certified Farmers Market, at Ivy Street Parking lot, Main Street and Cedar Ravine in Placerville.

May 06 Pancakes at the Airport
8:00 -11:00 am. Experimental Aircraft Association (EAA) hangar at Placerville Airport. Adults \$6, kids 12 and under \$3. Exit Highway 50 at Point View, turn right on Broadway and left on Airport Road. www.boegerwinery.com

May 06 Yoga in the Orchard at Boeger Winery
10:00 – 11:00 am Boeger Winery, 1709 Carson Road, Placerville. \$20 per person. Space is limited. Make your reservation today. www.boegerwinery.com

May 06 Wakamatsu/Gold Hill Walk and Historic Tour & Japanese Tea House Tour & Ceremony
10:00 am Contact ARC to sign up and for meeting location (Gold Hill area) julie@arconservancy.org. 530.621.1224

May 11 Grape Escape Diamond & Denim Gala
5:30 – 9:00 pm. Mercedes Benz of El Dorado Hills. \$25. For tickets, contact Jessica Mraz at jessica.mraz@fnf.com

May 12 Spring Garden Craft Fair
8:00 - 3:00 pm Cameron Park’s NEW Community Center. cpcsd@cameronpark.org or (530)677-2231

May 12 & 13 Gold Prospecting & Mining Summit
10:00 – 5:00 pm. El Dorado County Fairgrounds, 100 Placerville Dr. \$5 at the door; kids under 12 are free. 831-479-1500. info@icmj.com. www.icmj.com

May 12 & 13th 9th Annual El Dorado Hills Art and Wine Affaire
9:00 am Town Center Boulevard, El Dorado Hills. Free, or for \$20 purchase wine bracelet for tasting. Wine tasting from Noon - 4:00 pm EDAC@eldoradoartsCouncil.org

May 12 & 13 Mother’s Day Pizza and Live Music
Noon – 4:30 pm David Girard Vineyard. Wood fired pizza made to order and salad for just \$10.00. BluSoul Band will be playing here from 1-4:30 p.m. both days. Judy Collinsworth, events@davidgirardvineyards.com, www.davidgirardvineyards.com

May 13 Mother’s Day at Lava Cap Winery
11am-5pm Lava Cap Winery 2221 Fruitridge Rd, Placerville. 530-621-017 smitchell@lavacap.com. www.lavacap.com

May 18, 19, 25 Alice in Wonderland or “How Now Brown Cow”
7:30 pm Old Coloma Theatre. 530-626-5282 for questions or reservations. www.oldcolomatheater.org

May 19 & 20 Gardens of the Hills
10:00 am – 5:00 pm Seven unique gardens in El Dorado Hills. Tickets: Adults: \$20, Children under 12: \$10. 916.549-3869

May 19 Pollock Pines/Camino Community Flea Market
8:00 am – 3:00 pm. El Dorado Savings Parking Lot

May 19 Dog-a-thon
8:00 am – 11:00 am Schnell School, 2871 Schnell School Road. Sponsored by local Lion’s Clubs and El Dorado Center for the Visually Impaired, raising funds for the Center. 530-626-6715 www.edcvi.org

May 19 Wakamatsu Festival
10:00 am Contact ARC to sign up and for meeting location (Gold Hill area) julie@arconservancy.org. 530.621.1224 Advanced Tickets on Sale starting April 2 \$15 adults/\$7 youth/under 10 free. At the door pricing: \$20 adult/\$10 youth

May 19 Tire Amnesty Days
El Dorado Disposal Service, Materials Recovery Facility, 4199 Throwita Way, Diamond Springs. 530-621-5300 or www.edcgov.us/emd

May 19 Free Bingo
3rd Saturdays of the month. 4:00 pm Pollock Pines/Camino Community Center, 3675 Sanders Drive, Pollock Pines. 530-647-8005

May 19 Third Saturday, Placerville Art Walk
5:00 pm – 9:00 pm Historic Downtown Placerville. (530) 672-3436 www.placerville-downtown.org

May 19 Cameron Park Concert Series
6:00 pm Cameron Park’s NEW Community Center cpcsd@cameronpark.org. (530)677-2231. www.cameronpark.org

May 20 Hangtown Car Show
9:00 am – 3:00 pm. on Historic Main Street, Placerville. Mike at 530-622-1731

May 20 Mother Lode Century Bike Ride
7:00 am – 5:00 pm www.motherlodecentury.com , motherlodecentury@live.com. 530.544.8705

May 20 1st Annual Peddler’s Fair at Shingle Springs Community Center
8:00 – 4:00 pm . 4440 South Shingle Road, Shingle Springs. Pancake Breakfast 8:00 am - 11:00 am; \$6 adult; \$3 children 6-12; Free for 3 and under. 530.677.3142

May 20 & May 27 Farmer’s Market in El Dorado Hills Town Center
9:00 am – Noon. Town Center Parking lot, Latrobe Road and Town Center Boulevard. EDC-Certified Farmers Market, 530-622-1900. www.eldoradofarmersmarket.com

May 22 El Dorado County Chamber Mixer
5:30 p.m. – 7:30 p.m. Vitek Mortgage & Carl Hagen Insurance, 183C Placerville Drive 530-621-5885. www.eldoradocounty.org

May 23 Farmer’s Market in Cameron Park
8:00 am – Noon Burke Junction at the corner of Coach Lane and Strolling Hill Rd

May 23 Placerville Shakespeare Club’s Annual Spring Fashion Show “Masquerade”
11:00 am – 2:00 pm. At their clubhouse, 2940 Bedford Ave. Tickets \$25 purchase from Rhuanna at 530-626-4044.

May 26 Welcome to Summer
10:00 am – 5:00 pm Cameron Park Community Day. (530) 677-2231 or www.cameronpark.org

May 26 Shana Morrison Concert
6:00 – 9:00 pm David Girard Winery, events@davidgirardvineyards.com, www.davidgirardvineyards.com \$25.00 club members \$35.00 non members.

May 26 & 27 Rocks & Rhones Festival
11:00 am – 4:00 pm 4 wineries. \$30 in advance, \$35 walk-ins Connie Varvais tastingroom@hollyhill.com, 530-344-0227. www.rocksandrhone.com/

May 28 7th Annual Memorial Day Observation
11:00 a.m. – 12:00 p.m. EDC Veterans Monument, County Government Center, 360 Fair Lane at Ray Lawyer Drive, Placerville. Sponsored by Friends of the Veterans Monument Inc. 530-626-7762

For more information on these and other events, visit www.visiteldorado.com

The event date, time, cost and locations are subject to change. Therefore prior to attending an event please contact the event contact person to confirm the information.