



SUNDAY JULY 17TH 11AM-4PM

cowboysandcornbread.com

Featuring the Hangtown Harmonica Championship, BrewFest and Buckle Bonanza Horse Show

Now in its 6th year, Cowboys and Cornbread is a day long celebration of western living and old-fashioned fun at El Dorado County Fair & Event Center in Placerville, California.

\$15 Per Carload (up to 6 people per car, includes on grounds parking) / \$6 parking in tiers / \$3 per person walk-in / 6 & under free

Tasting Ticket: Chili & Salsa: \$10 Adults | \$5 Children 11 & under
BrewFest: \$20 advance/ \$25 at Gate Ticketless Tasting Wristband (must be 21+ with ID)

Please no pets, coolers or outside food / drinks. Food and Beverages will be available for purchase.

- Brewfest
- Buckle Bonanza Horse Show
- Mutton Bustin'
- Harmonica Championship
- Cornbread Contest
- Salsa Contest
- Chili Cookoff
- Cowboy Poetry
- Western Art Show and Sale
- Country Living Photo Contest and Sale

Schedule of Events:

Time	Event	Place
All Day	BrewFest and Wine Tasting \$20 advance/\$15 Door Ticketless Craft Brew and Wine Tasting – 21 years and older	Marshall Building
	Horseshoes & Corn Hole	Main Lawn
	Tiki Bar	Tiki Bar
	Pony Rides	Apple Tree Area
	Kiddie Corral <i>sponsored by Ag in the Classroom</i> FREE Kids Activities!	Kiddie Corral
	Gold Panning FREE for all ages	Near Kiddie Corral
	Hay Maze <i>sponsored by Cool Feed & Ranch Supply</i> FREE for all ages	Plaza Lawn
	Baby Corner <i>sponsored by First 5</i>	Log Cabin near Milton Pavilion
	Blacksmith Demonstrations	Beer Tree Lawn
	Buckle Bonanza Horse Show	Henningesen Pavilion
	Western Art Show and Sale	Corker Building
	Country Living Photo Contest	Corker Building
11:00	National Anthem	Budweiser Stage
	Cornbread Entries accepted	Tiki Bar
11:15	Cornbread Judging	Tiki Bar
11:30	CHECK IN: Mutton Bustin'	Milton Pavilion
	Entertainment (updated soon) Plays all day (breaks and contests in between)	Budweiser Stage
11:30 - 2:00	Chili Cook Off	Main Lawn
12:00	Mutton Bustin' begins! <i>sponsored by Veerkamp Engineering</i> followed by Pee Wee Rodeo (12 & under) <i>sponsored by Gold Country Bail Bonds</i> Stick Horse Racing • Hay Bucking	Milton Pavilion
12:30	Cowboy Poetry	Budweiser Stage
1:00	Hangtown Harmonica Championship	Budweiser Stage
2:00	Butts in Blue Jeans Contest Free to Judge Free to Enter	Budweiser Stage
	Mustache Contest Free to Judge Free to Enter	Budweiser Stage
	Music (updated soon)	Main Stage
2:30	Entertainment (updated soon)	Budweiser Stage

Business Planning Bootcamps and One-on-One Consulting

A free business planning bootcamp for eligible businesses with 5 or fewer employees (including business owner) will be held at the El Dorado County Chamber of Commerce on July 19th from 9 a.m. to 3 p.m.

"El Dorado County is committed to assisting local business. The learning tools offered through these workshops can be tremendously valuable to any new or existing business," according to Jeff McLaughlin, Economic and Business Services Manager for El Dorado County.

This business bootcamp will provide participants with a business plan template and critical information to help their business grow and thrive. Topics include writing a business plan, managing business finances, marketing, and access to capital. In addition to the bootcamp, participants will be encouraged to take advantage of free and confidential one-on-one business consulting

through the Sierra Small Business Development Center (SBDC).

The technical assistance bootcamp and one-on-one counseling will be led by professional business consultants from Sierra SBDC and funded through the Federal Community Development Block Grant (CDBG) administered locally through the El Dorado County Housing, Community and Economic Development Program. The primary purpose of the El Dorado County CDBG program is to create new jobs or preserve existing jobs in the county.

Specific guidelines must be met to qualify. Qualifying start-up and existing small businesses may attend the workshop at no cost. Space is limited and pre-registration is required. To enroll or to learn more about the program and its requirements, please contact Jessica Carr at 530-582-5022 or jcarr@sierrasbdc.org and visit sierrasbdc.org

Leadership program going strong

The best and brightest are gathering to learn valuable lessons in a popular program in the midst of its tenth year. Many experts in their respective fields are being given an opportunity to broaden their horizons and learn something new, whether it be all the products and services El Dorado County offers, or introductions to the people running them.

Leadership El Dorado, a program put on by the El Dorado County Chamber of Commerce each year, gathers a group of applicants from around the county in various leadership positions and helps mold them into well-rounded individuals. The program entered its tenth year last September and has churned out graduates spanning various companies throughout El Dorado County. From past Superintendent of Schools Dr. Vicki Barber – and her successor Ed Manansala – to Dale van Dam, Dean of Instruction of El Dorado Center, Folsom Lake College, the program has helped mold some of the administrative leaders in education in the area. But that's not where it focuses, or ends its attention. Leaders span county government employees and owners of businesses large and small, to even this newspaper's publisher. The over 180 graduates is a who's who list of big Whigs in El Dorado County.

The program introduces classmates to El Dorado County's features in once-a-month sessions. Guest speakers, many of them former students of Leadership El Dorado, provide detailed presentations about their respective fields, using on-site tours of facilities to give students a firsthand experience.

"It's a 360 degree view of our county and its services," said El Dorado County Chamber CEO Laurel Brent-Bumb. "It's my proudest effort as Chamber CEO. It's working; we have alumni that are elected officials, serving on non-profit boards, and running for office. They are working to support the community they live and work in."

When Brent-Bumb took on the challenge of creating the program ten years ago, she wanted to bring leaders together in a group setting while also showcasing all the beauty the county provides.

"When looking for new chamber board members we realized it was time to start grooming new leaders," she said.

Included in the training is lots of self-reflection. Students are forced to share their experiences in life to make them realize their potential. "The monthly question really peels away the layers and bonds the class together," Brent-Bumb said. "And the class projects benefit the community and the graduates. For participants, the program promises a life-changing experience."

"I had some idea about what the class was like, having spoken with one of my colleagues who had recently graduated from the class. She spoke very highly of the class, so I was looking forward to it," said Brian D. Poulsen Jr., deputy general



counsel for El Dorado Irrigation District. "I think the two most important things I took away from the class were my relationships with fellow classmates and a much deeper and broader connection to El Dorado County at large."

How each individual entered the class varies. Some, like Poulsen, hear about it and are intrigued. Others, like Logan Lemming, senior Director of IT at the El Dorado County Office of Education are asked – or heavily encouraged – to attend and do so.

"I was asked to participate by my friend Jeremy Meyers, the then superintendent of education, so my initial reaction was to be excited."

"What surprised me about the program was that it isn't a motivational program, like many leadership courses are," he added. "There is no hoopla or catchphrases, just nuts and bolts leadership stuff. A leader needs to be informed, so that data is there. A leader needs to be able to speak in front of others, so we are constantly put up in front of the class. It has surprised me by being very practical and effective", said Lemming.

Some participants are even forced to attend as training for work, then end up appreciating it in the end.

"Although I was assigned to attend, I did not mind at all," said Captain Jackie Noren of the El Dorado County Sheriff's Department. "The benefits of the class personally and professionally go hand in hand. Interacting with others from various walks of life, listening and forming an understanding of other points of view always help develop and expand personal viewpoints and knowledge bases, which are always a benefit. There are also many facets of the county – types of industry, developing businesses, resources and programs – that I was unaware of. That is information I have been able to share with colleagues, acquaintances and friends. I think the success of the program is that the topics and interactions are thought-provoking and enjoyable."

Brent-Bumb is happy with the success of the program, but more importantly, with the products the class has created for the county. "Because of the program's success, we have turned out nine, almost ten, complete classes, over 180 people that live and work in El Dorado County and have a working knowledge of our strengths, weaknesses and needs," she said. "They are committed to give back and support the county's future."

For more information, or how to apply for the eleventh Leadership El Dorado class, visit www.eldoradocounty.org. We are accepting application NOW!!! Classes start September 7th.

Chamber Bucks Incentive Program

How Members Can Earn Chamber Bucks:

- \$10,000 Host a Mixer
- \$5,000 Become a member of the EDC Chamber
- \$5,000 Recruit a new member
- \$4,000 Renew your Membership
- \$3,000 Donate a raffle prize
- \$2,000 Volunteer to chair a Council or Special Committee
- \$1,000 Attend a Chamber Luncheon or Mixer
- \$1,000 Participate on a Council or Committee
- \$1,000 Hourly pay for volunteering

This is an incentive program for member participation. A member who

attends every mixer and luncheon, donates 4 raffle prizes and renews their membership will earn \$39,000.00 per year. A Gold Member earns double Chamber Bucks at \$78,000.00 per year.

Redeem Your Chamber Bucks For:

- \$60,000 Website Ad – Large – 2 weeks
- \$40,000 Website Ad – Small – 2 weeks
- \$60,000 Voice of Business Feature Article
- \$20,000 e-Newsletter Feature Article
- \$40,000 e-Newsletter Ad – one time only
- \$50,000 eBlast
- \$50,000 Luncheon Sponsor

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JULY 2016 COMMUNITY CALENDAR

Community Observatory

Folsom Lake College-El Dorado Center, Campus Dr. Free. (530) 642-5621 or communityobservatory.com.

Crystal Basin Cellars – Summer Concert Series

Free concert. Live music, great food, wine and beer Saturday at 4:30 p.m., and Sunday 4 p.m. (530) 647-1767, crystalbasin.com.

Pizza Factory Karaoke Night

Saturdays 6:30 p.m. – 10:30 p.m. 1242 Broadway, Placerville. (530) 626-3034, facebook.com/placerville.pizza.factory?ref=hl.

Men's Chorus in Placerville

Tuesday Evenings, 7:15 p.m. First Christian Church of Placerville, 2687 Andler Rd. (530) 344-9209 or (530) 644-4151 or goldrushchorus.org.

Apple Jacks & Jills Square Dance Club

Wednesday Evenings, 7 p.m. at the Hangtown Grange, 2020 Smith Flat Road, Placerville. (916) 933-2790, (530) 344-7447 or szymuski@sbcglobal.net.

Main Street Strollers Square Dance Club

Thursday Evenings, 6:45 p.m. at I.O.O.F Hall, 467 Main Street, Placerville. (530) 647-0852, main.st.strollers@gmail.com.

**"The Swampy Boggs Academy
or A Fist Full of Villains"**

Presented by the Old Coloma Theatre, 7:30 p.m. (530) 626-5282 for questions or reservations. oldcolomatheater.org.

Placerville Speedway

- July 2** Championships Points Race #10
- July 4** Point Race #11
- July 9** Point Race #12
- July 16** Point Race #13
- July 23** Point Race #13
- July 30** King of the West Sprint Car Series

placervillespeedway.com.

UCCE/El Dorado County Master Gardner Classes

- July 9** Working with Soils, Government Center Hearing Room Bldg "C," 2850 Fairlane Ct. 9 a.m. – Noon
- July 9** Saturdays with Barry, Sherwood Demonstration Garden, 6699 Campus Drive. 9 a.m. - Noon
- July 13** Gardening with Kids – Raising Worms Cameron Park Community Center, 2502 Country Club Dr, CP. 9 a.m. - Noon
- July 13** Cottage Gardening, Sherwood Demonstration Garden 6699 Campus Drive. 9 a.m. - Noon

For details call (530) 621-5512 or go online at <http://ucanr.edu/edc-raisingworms> or http://ceeldorado.ucdavis.edu/Master_Gardener.

Farmers Markets

- Saturday** 8 a.m. - noon, Placerville: Ivy House Parking Lot
- Sunday** 9 a.m. - noon, El Dorado Hills: Town Center
- Tuesday** 8 a.m. - 1 p.m., South Lake Tahoe: American Legion Hall
- Wednesday** 8 a.m. - noon, Cameron Park: Burke's Junction
- Wednesday** 4 p.m. - dusk, Placerville: Bell Tower, Main Street
- Thursday** 8 a.m. - noon, El Dorado Hills: CSD, Harvard Boulevard
- Friday** 9 a.m. - 1 p.m., Placerville: Government Center, Fair Lane & Fair Lane Court

(530) 622-1900 or visit eldoradofarmersmarket.com.

American River Conservancy Events

- July 2 & 17** Cronan Ranch Hike, 9 a.m. - 11 a.m., Suggested donation: \$5/members, \$10/non-members. Call for meeting location
- July 6** Fishing on the Farm – 6 p.m. - Dark Wakamatsu Colony Farm in Gold Hill. RSVP. \$10/members, \$15/non-members.
- July 9** Born to Roam 10 a.m. - Noon. Contact ARC for meeting location. Cost: FREE-donations accepted
- July 9 & 10** Granite Chief Picayune Valley Day Hike – 9 a.m. – 4 p.m. Contact ARC for meeting location. RSVP: \$10/members, \$15/non-members
- July 16** Nature Walk/Virtual Scavenger Hunt for Kids of All Ages — 9 a.m. - 11a.m. Contact ARC to sign up and for meeting location (Pilot Hill area). Free: Donations encouraged

Contact American River Conservancy to sign up. Julie Andert: julie@arconservancy.org, (530) 621-1224.

July 1 – 29 Through the Eye of the Needle

9 a.m. - 5 p.m. Mon thru Fri. 70 incredible pieces of art on display in this exhibit at the Fausel House Gallery, 772 Pacific Street, Placerville. Special Saturday showing July 16th from 3 - 8:30 p.m. eldoradoartscouncil.org/the-gallery-at-the-fausel-house.

July 1, 8, 15, 22 & 29 Annual Sunset Sippin'

6 p.m. - 9 p.m. Boeger Winery. (530) 622-8094 \$10 parking. boegerwinery.com.

July 2 & 23 Outdoor Projector Movies

8:45 p.m. El Dorado County Library, main lawn, 345 Fair Lane, Placerville. Friends of the Library: (530) 621-3012.

July 3 Independence Day Fireworks at El Dorado Town Center

6 p.m. – 11 p.m. El Dorado Hills Town Center. eldoradohillstowncenter.com.

July 4 4th of July Family Blast

4 p.m. El Dorado County Fairgrounds. eldoradocountyfair.org or fair@eldoradocountyfair.org.

July 4 Pollock Pines 4th of July Parade & Craft Fair

7:30 a.m. Pancake Breakfast, with Parade starting at Noon. (530) 313-0577 or pollockpinesca.org.

July 5, 12, 19 & 26 Bingo

5 p.m. \$10 for first 14 games. Dinners are available for purchase. Lots of great prizes. Pollock Pines/Camino Community Center, 2675 Sanders Drive. pollockpinesca.org.

July 6 Fishing on the Farm

6 p.m. A once a month fishing night at the Wakamatsu Colony Farm in Gold Hill. MUST have a valid CA fishing license. Adults only, please. \$10/members, \$15/non-members. julie@arconservancy.org.

July 7, 14, 21 & 28 Live on the Boulevard

6:30 – 8:30 p.m. Free Thursday Evening Concert, Steven Young Amphitheater, El Dorado Hills Town Center. ElDoradoHillsTownCenter.com.

July 9 Fenton Herriott Summer BBQ

12 - 4 p.m. Fenton Herriott Vineyards, 120 Jacquier Ct, Placerville. Cost: \$5+tax. winery@fentonherriott.com, fentonherriott.com.

July 9 & 10 Cameron Park Community Campout

3 p.m. - 10 a.m. Cameron Park Lake. \$35 Per Family up to 4, \$10 each additional member. Fee includes dinner & breakfast. Pre-Registration required. Call Cameron Park CSD at (530) 677-2231 to register.

July 9 & 23 Music in the Courtyard

2 p.m. - 5 p.m. Fountain Plaza behind the Historic Cary House on Historic Main Street, Placerville. Free. placerville-downtown.org.

July 10, 24 & 31 Train Rides at Shingle Springs Depot

Noon – 4 p.m. Hwy 50 to Ponderosa Rd, exit, Mother Lode Drive (east). \$5 Donation, \$3 for ages 3 to 8. (530) 621-5865 or eldoradowestern.blogspot.com.

July 15 & 29 El Dorado Hills CSD Summer Concert in the Park

7 p.m. EDHCSD Community Park, 1021 Harvard Way, (916) 933-6624 or edhcscd.org.

July 16 Tire Amnesty Day

3rd Saturday of the month, 'til grant funding runs out. 4100 Throwita Way, Diamond Springs. (530) 626-4141 or eldoradodisposal.com.

July 16 Pollock Pines Community Flea Market

8 a.m. – 3 p.m. El Dorado Savings Parking lot. More information and registration: pollockpines-caminorotary.org.

July 16 Stagecoach Rides on Historic Main Street

Noon, Weather permitting. Davey "Doc" Wiser's crew. placerville-downtown.org.

July 16 Third Saturday, Placerville Art Walk

5 p.m. – 9 p.m. Historic Downtown Placerville. (530) 672-3436 or placerville-downtown.org.

**July 16 Dancin' in the Street –
Biggest dance event of the year!**

3 p.m. – 8:30 p.m. The Bell Tower on Main Street, Placerville, El Dorado Arts Council, (530) 295-3496 or eventbrite.com/el/dancin-in-the-street-tickets-23947931909.

July 17 El Dorado Depot Train Rides

12 – 4 p.m. weather permitting. El Dorado Train Depot. Pleasant Valley Road, to Oriental Street, keep left at the Y, to the end of the road and turn left at the station. \$5 donation for ages 9 & up, \$3 for ages 3 to 8.

July 17 Cowboys & Cornbread

11 a.m. – 5 p.m. The Hangtown Harmonica Championship. Live music, Cowboy Poetry, Kiddie Corral, Chili Cook Off, Salsa & Cornbread Competitions, Chuckwagon BBQ and Margaritaville. El Dorado County Fairgrounds. El Dorado County Chamber of Commerce: (800) 457-6279, cowboysandcornbread.com or info@cowboy-cornbread.com.

July 19 El Dorado County Business Bootcamp

9 a.m.-3 p.m. Class held at El Dorado County Chamber of Commerce, sponsored by Sierra SBDC, Reservations required. (530) 582-5022, info@sierrasbd.com or sierrasbdc.com.

July 27 Trucks and Tunes

5 p.m. – 8 p.m. Food Trucks in the Foothills, & live music, Christa McAuliffe Park, 2400 Merrychase Drive. cpcsd@cameronpark.org or (530) 677-2231.

**July 28 - 31 64th Annual Jeepers Jamboree –
4 Day Trip**

(530) 333-4771 or jeepersjamboree.com.

**July 28 El Dorado County Chamber of Commerce,
Mixer**

Hosted by Flowers on Main. 5:30 p.m. – 7:30 p.m. 318 Main Street, Placerville. (530) 621-5885 or eldoradocounty.org.

**July 28 Woodlands and Wine...
An Elegant Luau Affair**

5:30 – 9 p.m. An evening of sumptuous food, live music & lively conversation in our uniquely-situated woodlands. 2460 Headington Road, Placerville. Fundraiser for Ag in the Classroom and Ponderosa FFA. \$30/pp. RSVP by July 18: (530) 622-7773 or renee@edcfb.com.

**July 29, 30 & 31 Tahoe Art League –
Artist Studio Tour – South Lake Tahoe**

10 a.m. – 5 p.m. thenewtalart.org.

**July 30 Sipping Under the Stars at Fenton Herriott
Vineyards**

7:30pm-9:30pm Fenton Herriott Vineyards, 120 Jacquier Ct, Placerville. Cost \$7.50 + tax. winery@fentonherriott.com or <http://fentonherriott.com/events.htm>.

For more information on these and other events, visit www.visiteldorado.com

The event date, time, cost and locations are subject to change. Therefore prior to attending an event please contact the event contact person to confirm the information.

MEETINGS:

- July 9** Joint Chambers, 7:30 a.m., EDCOE
- July 21** Ag Council, 7:30 a.m., Ag Building
- July 28** Mixer: Flowers on Main, 5:30 – 7:30 p.m.

**Now You Can Submit
your Event Online!**

Did you know that the Chamber keeps a community calendar of events? El Dorado County events can be submitted to <http://visiteldorado.mhsoftware.com/EditItem.html>

Once approved, your event will appear on the online calendar at www.visiteldorado.com and also printed in the Voice of Business newsletter.



Welcome New Members!

Flanked by Chamber Board member and Past President, Brian Jensen, and Director of Member Services, Cathy Zuber are: Billy Hodges, Personal and Business Financial Solutions, Inc.; Stephanie Hicks, American Heritage Real Estate Professionals; Christie Johnson, Foster Awareness Network; Heather Quillen, Certified Collision Center; and Jim Maroun, Pollock Pines/Camino Rotary Club. For more information on these new businesses, visit the Chamber website – www.eldoradocounty.org – for links.

Legal Resources

The El Dorado County Law Library is open Monday through Friday from 8 a.m. to noon and 1 to 4 p.m. (550 Main Street, Ste. A, Placerville). This library offers materials and computers for residents and business owners to use

in researching their legal issues. The librarian can also tell you about other legal services and resources available to you in this and nearby communities.

Also, on Tuesdays and Fridays from 9 a.m. to noon and 1 – 3 p.m., a free legal clinic is held addressing the following legal issues: Small Claims,

Eviction, Landlord Tenant Issues, Enforcement of Money Judgements, Answers to Debt Collection Lawsuits, and Civil Harassment Restraining Orders. At his legal clinic you can talk to an attorney or a paralegal to obtain assistance with legal paperwork preparation concerning these legal topics.



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