



Kooy pest control

Complete Pest Control Service
530-626-6774

\$25⁰⁰ Off Any Service

New customers only

Tourism Pays

The El Dorado County Visitors Authority together with the Lake Tahoe Visitors Authority recently created a three-day media tour highlighting the region's unique offerings for late-summer/fall travel. Journalists from major Northern California outlets (radio, print, online, magazines) were invited to enjoy mines and wines in El Dorado County.

The tour began with lunch highlighting locally sourced ingredients, presented by Christian Masse (the Chef de Cuisine) complemented by Miraflores wines and elegantly served on their shady vineyard terrace. The next stop was a guided tour of Hangtown's Gold Bug Mine. Attendees took a step back in time at this real gold mine from the Gold Rush Days.

The tour included Gold Bug Mine, Stamp Mill and Blacksmith Shop. Dinner at the Rancho Olivo Vineyards, owned and operated by Nello and Danica Olivo in Cameron Park was the grand finale for the west slope portion of the visit. The evening started off with appetizers, a glass of Viognier and a vineyard



walk.

As daylight faded into night the group was treated to cream of parsnip soup with chervil pesto, paired with a 2013 Bianconello, Spinach salad with blackberry vinaigrette, almonds, bacon & scallions, paired with a 2011 Primitivo, and venison sausage, stewed in rosemary, with potatoes, fennel, porcini mushrooms and dried blueberries, paired with a 2011 Toscanello®. But possibly the most cherished portion of

the evening was the dessert course, Chocolate crème brulee and brandied pears, paired with their brand new port-style wine – Portonello. Overnight, our travelers were welcomed by the history, romance, elegance and charm of the Historic Cary House Hotel. After a good night sleep, our newfound friends toured some farms and ranches of the Apple Hill Growers™ on their way to South Lake Tahoe to finish their El Dorado experience.

FREE HALF CHICKEN!
When you buy our **RIB ROUND-UP** **\$29²⁹** Both include pint of Potato Salad, Coleslaw & Beans

OR **FAMILY PACK** **\$26²⁹**

CARRY-OUT ONLY.

BACK FORTY Texas BBQ

3977 DUROCK RD. • SHINGLE SPRINGS
*MUST present coupon at time of ordering.
Not good with any other special offer.

676-4040

Masters Automotive



David and Lindsay Shughart hosted a Grand Opening celebration at their business located at 5836 Mother Lode Drive. See Masters Automotive for repair and maintenance of your import or domestic vehicle. Oil changes, tune ups, engine repair, clutches, A/C service, timing belts, radiators, diagnostic, brakes, transmissions, suspension & more!

State Farm Insurance



James White cuts the ribbon for his new State Farm Insurance office in Diamond Springs. Life, Home, Auto & Commercial Insurance, financial services. "Our mission is to help people manage the risks of everyday life, recover from the unexpected and realize their dreams."

HEALTH INSURANCE

We specialize in

Self employed individuals and small employer groups of 2 or more employees or husband & wife groups

(530) 621-3118 • (800) 621-6495
517-3 Main Street, Diamond Springs, CA

Knoblauch Insurance Service

Lic. 0791400

www.todayshealthinsurance.com

Luncheon Sponsorship

We are filling our 2015 Luncheon Sponsor Calendar.

One of the most effective and affordable ways to market your business. First Come, First Pick!

At each luncheon we have ONE sponsor who has the opportunity to talk about their business and

place promotional products at each table setting.

Your name & logo is on the agenda as well as the Welcome sign at the front door. Plus, the Luncheon Sponsor is marketed in all of the luncheon promotional materials, including emails and the Voice of Business

newsletter. This opportunity is only available to County Chamber members.

All of this for \$100 ! (Lunch for one included)

To sign up or get more information, call or email Cathy Zuber at (530) 621-5885, members@eldoradocounty.org

Get out and vote!

Tuesday, November 4th is Election Day. There are many important issues on the ballot. We encourage you to do the research, get informed and exercise your right to vote.

As your Chamber and Chamber Political Action Committee we have done the research and have taken positions on the following:

- District Four Supervisor – Michael Ranalli
- District Five Supervisor – Sue Novasel
- City of Placerville City Council – Patty Borelli, Wendy Thomas, John Clerici
- Oppose – Measure M
- Oppose – Measure N
- Oppose – Measure O
- Oppose – Measure K

If you have any questions please call Laurel Brent-Bumb, CEO at our office, at 530-621-5885.

New Members Introduced at Luncheon



Left to right: Tony Metz, Lyon Real Estate; Cathy Zuber, EDC Chamber; and David Shughart of Masters Automotive. A full time agent with Lyon, Tony services El Dorado, Placer and Sacramento Counties. With an appraisal, lending and Property Management background, Tony offers a knowledgeable assessment of current market values and rents. Not only assisting buyers and sellers, but a valuable asset to investors.

BREAKER GLASS Co., Inc.
WE'RE YOUR AUTOMOTIVE GLASS SPECIALISTS!

Thanks for Voting us **#1**
2006 - 2012

Kevin Brown
Past County Chamber President 2006
\$25-\$100 OFF YOUR DEDUCTIBLE
530-626-3795
131 Placerville Dr. • Placerville

Terrie Y. Prod'hon
CERTIFIED PUBLIC ACCOUNTANT

- Bookkeeping, Accounting & Billing Services
- Financial Statements & Cash Flow Analysis
- Tax Planning & Tax Return Preparation
- Estate Tax Planning & Preparation
- Trust Management & Accounting
- Payroll Processing
- Hardware & Software Selection & Implementation
- Computer Consulting, Training & Support

530-622-1731 916-933-2164
FAX 622-7241 FAX 933-7745
601 Main Street 985 Governor Drive
Placerville, CA 95667-5708 El Dorado Hills, CA 95762-4231

E-mail: terrie@prodhon-cpa.com

LIKE A GOOD NEIGHBOR, STATE FARM IS THERE.®

For your insurance and financial needs, see State Farm Agent:

Fred Ott, CLU ChFC CPCU, Agent
Insurance Lic. #0564241
3420 Coach Lane #4, Cameron Park, CA 95682
Bus: 530-677-5211

LIKE A GOOD NEIGHBOR STATE FARM IS THERE.™

Providing Insurance and Financial Services

statefarm.com®
statefarm.com®
State Farm® Insurance Companies • Home Offices: Bloomington, Illinois

P026038 9/05

CHAMBER MEMBERS!
Sign any **13,26 or 52** week space agreement
and get **50% OFF** a Mountain Democrat subscription!
Call **530.622.1255** for details

EL DORADO COUNTY Chamber of Commerce
Voice of Business

AmeriGas Propane



John Lewis, Accounts Manager for AmeriGas accepts his membership plaque from Cathy Zuber, Member Services Manager. AmeriGas is the nation's largest propane company, serving over 2 million residential, commercial, industrial, agricultural and motor fuel propane customers from over 2,500 distribution locations in all 50 states. "We use the size of our organization to your advantage every day, retaining our focus on friendliness and personal attention found only in a corner store."

Shade's Commercial & Residential Services



We are pleased to welcome Dana Wilkins to our Chamber Membership as well as have our building's windows cleaned, which was no small task! See Shade's for Window/Solar panel cleaning, blind cleaning, re-screen/sunscreens, dryer vent/air duct cleaning, gutter cleaning/gutter guard installation, and pressure washing.

Data Breach

2014 hasn't been called the "year of the hack" for nothing. From the Heartbleed bug and the eBay incident to your stolen credit card number and hacked e-mail account, data breaches have become everyday occurrences. As a result, corporations are getting the message that they need to take all measures to secure their customer's data. But that's not enough. We as consumers also must take important and available security precautions.

Protect yourself before it happens

So what is a data breach? Data breaches are incidents in which thieves take and use sensitive personal and/or financial information. Using someone's Social Security number, address, date of birth, credit card number, and/or bank account information, data breach criminals can steal money, goods and services, and even someone's identity.

Security hacks can happen in a variety of instances, including after paying for goods or services with your credit card, throwing out your hard copy personal documents, or dumping personal computer or cell phone.

About your passwords ...

One of your first lines of defense against online data breaches is creating strong passwords. Passwords should not only be a mix of upper- and lowercase letters, but also include numbers and special characters. Also, never use any familiar or common words or personal information, such as your name, pet's name, or birthdate, and use different passwords for each account and change your passwords frequently – every three months.

Make sure to disable the "remember your computer" function, which would easily allow others to log in to your accounts without a password. Set up passwords on all your devices (e.g., laptop, smart phones, desktop computers, etc.) and never, ever, share your passwords with anyone.

Don't use your e-mail address as your log-in ID or username for any financial accounts. A cyber thief can use your email address as the ID and then request a new password to be sent to your hacked e-mail account.

The two-step verification process allows for further security. A sign-in will require two steps; First, you log in with your usual username and password. Next, you'll get a one-time code, which is a temporary password, through your cell phone (or other device).

Other Lines of Defense

There are many other measure and protections you should take to safeguard your personal and financial information. Regarding social media, do not share any personal information about yourself that can be used for identity theft, for example, do not give out your birthday, names of relative, addresses, etc. That data can be used to open up or hack accounts in your name.

As for your computer and electronic personal devices, back up your data in case they're stolen. Make sure your devices have all the up-to-date security software and remove "malware" (malicious software) that can introduce viruses and spyware into your computer, phone and other mobile devices. Malware can be used to steal personal information. According to onguardonline.gov, other suggestions for avoiding malware are to not open attachments

in emails unless you know who sent it and what I is, and also use the pop-up blocker and don't click on links within pop-ups. When you're not using your computer, close your browser and disconnect from the internet so hackers can't get into your online accounts and personal information.

Although it's tempting to do some quick online banking or shopping through a Wi-Fi hotspot at a coffee shop, airport or store – don't do it. It's an easy opportunity for thieves to hack in and gain access to your accounts. Send information only to sites that are fully encrypted, and do not use mobile apps that require any personal or financial information.

Another huge no-no: Never give your personal or financial information over the phone, by regular mail, or via e-mail, unless you reached out first. In addition, before making the first communication, be sure you are contacting the actual business by going directly to its website.

With your credit card, check your statements carefully – that goes for your bank statements as well. Sign the back of your credit card; if you don't your fraud liability could be higher. And if you are making an online purchase, always be sure that the web address starts with "https", which indicates it's a secure connection.

Hard docs and data disposal

Defensive measures are not just for online situation. Be sure to shred any personal or financial documents before throwing them out. Also, when discarding an old mobile device, take all steps to protect the information stored in the. For example, remove or erase SIM and SD cards on you cell phone and use the factory reset.

Before you recycle your computer, read the owner's manual or manufacturer's website to find out how to wipe your hard drive clean, or else just remove the hard drive and physically destroy it. You want to make sure that all data is completely erased or gone. Go to onguardonline.gov for more disposal tips.

Take action now

Be proactive. Don't wait until after a data breach has happened before implementing protections. In the past 12 months, CNN Money reported that 47 percent of all Americans have had their personal information hacked. Odds are it may happen to you sooner rather than later.

Check your credit reports every few months to make sure you're in good standing and that they coincide with your transactions you can receive a free report every 12 months from each of the three credit bureaus – Equifax, Experian and TransUnion. To get your report, visit AnnualCreditReport.com or call (877) 322-8228.

And, keep up-to-date on all necessary security measures. Experts warn that we need to continuously adjust and strengthen our protections since data breach criminals keep adapting and acquiring new technologies.

For more information on data breach protection, read the Federal Trade Commission's tips on computer security at consumer.ftc.gov/topics/computer-security and visit onguardonline.gov.

Reprinted from California Dept. of Consumer Affairs, Consumer Connection Magazine

NOVEMBER 2014 COMMUNITY CALENDAR

Community Observatory

Folsom Lake College-El Dorado Center, Campus Dr. Free. 530-642-5621 or communityobservatory.com

Family Fun Night at Round Table Pizza

Every Tuesday evening, 6 p.m. – 8 p.m. Food and other activities for the family. Round Table Pizza at 512 Main Street, Placerville. 530-622-2259

Tuesday Evenings Men's Chorus

7:15 p.m. First Christian Church of Placerville, 2687 Andler Rd, Placerville. (530) 344-9209 or (530) 644-4151 or goldrushchorus.org

Dance with Apple Jacks & Jills Square Dance Club

Wednesday Evenings, 7 p.m. at the Hangtown Grange, 2020 Smith Flat Road, Placerville. 530-622-8550 or 530-642-2787

Thursday Evenings Main Street Strollers Square Dance Club

6:45 at I.O.O.F Hall, 467 Main Street, Placerville. 530-647-0852. main.st.strollers@gmail.com

Certified Farmers Markets

Saturdays 8 a.m. - noon - Placerville - Ivy House Parking Lot, Ends Nov 16

Live Entertainment at It's Personal

Fridays 8 p.m. – 10:30 p.m. 250 Main Street. scot@itspersonalwine.com, itspersonalwine.com or 530-303-3792

UCCE/El Dorado County Master Gardeners Classes

Nov 01 Citrus Mania 9 a.m.; Nov 08 Raised Bed Gardening; Nov 15 Container Gardening Nov 23 Citrus in the Foothills 9 am. Classes held at Veterans Memorial Bldg. 130 Placerville Dr. 530-621-5512, ceeldorado@ucdavis.edu

American River Conservancy November Events:

Nov 01 & 02 Backpacking Trip into Granite Chief Wilderness (Members only)

9 a.m.

Nov 2 Photo Workshop

10 a.m.

Nov 8 Pine Needle Basket Class

9 a.m.

Nov 9 Bird Walk at Cronin Ranch

8 a.m.

Nov 15 KDD- Outdoor Play & Exploration

10 a.m. – Noon

Please call for meeting location, cost and to sign up. 530-621-1224, julie@arconservancy.org, arconservancy.org

Nov 01 Community Center Concert Series: Capitol Pop Concert

6 p.m. – 9 p.m. Cameron Park Community Center 2502 Country Club Drive. cpcsd@cameronpark.org. 530-677-2231 cameronpark.org. Advance tickets \$10 each or \$18 for 2 \$12 at the door

Nov 02 35th Apple Hill Harvest Run

7 a.m. applehillrun.org or 530-644-4552 x234

Nov 2 El Dorado Depot Train Rides

Noon – 4 p.m. Located next to the El Dorado Community Center in the town of El Dorado. \$5.00 ages 9 and up, \$3.00 ages 3 to 8. El Dorado Western Railway Foundation. 530-621-5865. eldoradowestern.blogspot.com

Nov 03 – 07 Diamond Springs Art Association Spring Art Show and Sale

9 a.m. – 5 p.m. (Mon – Thurs and 'til 3 on Friday). El Dorado County Government Building B 360 Fair Lane Drive, Placerville.

Nov 4 Fishing at the Farm

5:30 – 8 p.m. MUST have a valid CA fishing license to fish. Adults (18 and older) only please. Rain or shine. RSVP julie@arconservancy.org Cost: \$10/members, \$15/non-members.

Nov 4, 11, 18, 25 Bingo

5 p.m. Pollock Pines/Camino Community Center, 2675 Sanders Drive. \$10 for first 14 games. 530-647-8005

Nov 5 Soroptimist Mixer

6 p.m. Cary House Hotel, 300 Main Street, Placerville. 530.344.1476 or email siplacerville@soroptimist.net

Nov 06 – Dec 10 Community Christmas Tree

Provides needy kids with gifts for the winter holiday. Kathy at Choices for Children 530-676-0707 or Liz at EDCOE at 530-295-2305

Nov 11 Veteran's Day

11 a.m. Veterans Memorial Monument, 360 Fair Lane, Placerville

Nov 14 & 15 Annual Holiday Craft Fair

9 a.m. Cold Springs Community Church. 2600 Cold Springs Road, Placerville

Nov 15 Active 20-30 Club Annual Koats 4 Kids Giveaway

8 a.m.- Noon Masonic Temple Lodge, 2820 Cold Springs Road. 530-363-6322

Nov 15 Empty Bowls Supper

4:30 – 8 p.m., at St. Patrick's Church in Placerville. 530-622-6900, 530-622-9549 or edpjc.org

Nov 15 Annual Crab & Chowder Feed Gala

6 p.m. Marshall Building, El Dorado County Fair, 100 Placerville Dr, Placerville. Tickets are \$40

Nov 15 Third Saturday, Placerville Art Walk

5 p.m. – 9 p.m. Historic Downtown Placerville. 530-672-3436. placerville-downtown.org

Nov 18 El Dorado County Chamber Mixer at Historic Cary House Hotel

5:30 p.m. – 7:30 p.m. 300 Main Street, Placerville. 530-621-5885, eldoradocounty.org

Nov 21 & 22 A Fistful of Hangtown Gold – A Gold Rush Murder Mystery Weekend

5 p.m. The Historic Cary House Hotel. 530-622-4271 or email: info@caryhouse.com for ticket information

Nov 21, 22, & 23 19th Annual Valhalla Holiday Fair

10 a.m. – 5 p.m. Valhalla Grand Hall, Tallac Historic Site, 3 miles on Highway 89. Free event. 530-541-4975, valhallatahoe.com

Nov 21, 22, 28, 29 & 30 Old Coloma Theatre Presents "The True Meaning of Christmas or Presents & Promotions"

7:30 p.m. 530-626-5282

Nov 22 Wakamatsu Historical Tours

9 – 11 a.m. Adults \$10; Children 12-18 years old \$5. Contact ARC to sign up and for meeting location. julie@arconservancy.org, 530.621.1224

Nov 22 Old Fashion Christmas Craft Fair

10 a.m. – 5 p.m. Cameron Park Community Center, 2502 Country Club Drive. CPCSD Recreation Department, 530-677-2231 or email: mmassey@cameronpark.org. cameronpark.org

Nov 27 Annual Community Thanksgiving Dinner

1 p.m. – 3 p.m. Gurnel Hall at St. Patrick's Catholic Church, 3109 Sacramento St, Placerville. 530-642-8183

Nov 28 Christmas Tree Farms Open for Business

chooseandcut.com

Nov 28, 29 & 30 Imagination Theater presents Oliver

7 p.m. Ticket prices, call 530-642-0404 or visit imagination-theater.org

Nov 28 Festival of Lights

5:30 p.m. – 8:30 p.m. Historic Main Street, 530-672-3436, placerville-downtown.org. Tree lighting 6 p.m. at the Courthouse.

Nov 28 & 29 Merchants Open House in Historic Placerville

Extended hours. Historic Main Street merchants welcome visitors with coffee, cider and seasonal goodies. Free parking, entertainment, stagecoach rides and visits with Santa. 530-672-3436 or placerville-downtown.org

Nov 29 Historic Holiday Houses

1 p.m.- 5 p.m. Marshall Gold Discovery State Historic Park. \$5 per person, \$8 parking. 530-622-3470

For more information on these and other events, visit www.visiteldorado.com

The event date, time, cost and locations are subject to change. Therefore prior to attending an event please contact the event contact person to confirm the information.

MEETINGS:

Nov 06 Chamber Diplomats, Chamber, Noon

Nov 12 Luncheon, Red Hawk/Henry's Steakhouse, 11:30 a.m.

Nov 12 Board of Directors, EDCOE, 5:30 p.m.

Nov 13 Joint Chambers, EDCOE, 7:30 a.m.

Nov 13 Visitor's Authority, MORE, 4 p.m.

Nov 18 Mixer at Historic Cary House Hotel, 5:30 – 7:30 p.m.

Nov 20 Senior Ambassadors, MORE, 10 a.m.

Nov 20 Ag Council, Ag Building, 7:30 a.m.