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## Something MORE Artist's Gallery

The El Dorado County, Shingle Springs/Cameron Park and El Dorado Hills Chambers were happy to collaborate on a mixer and ribbon cutting for this exciting new endeavor.

The Something M.O.R.E. Artists' Gallery is the mecca for all art produced by clients within the walls of the Creative Arts Component. Photography, paintings, handcrafted jewelry, pottery and every other conceivable medium can be found here.

Pure unbridled imagination cries out from every angle. Stop by and get lost for a while.

The Something M.O.R.E. Artists' Gallery was developed to showcase the unique artwork of people with disabilities. The main focus of the gallery is to educate the community about the talent and abilities of the people MORE serves.

You need to see some of this work to appreciate the talent of these

artists. Each work represents an opportunity to see the world through the eyes of someone with a disability. We challenge you to remain unmoved after viewing the gallery.

The gallery is open from 9:30 a.m. through 3:00 p.m., Monday – Friday or by appointment at (530) 622-3832. Located at 415 Placerville Drive, Suite F in Placerville. Come in and see what our special artists have to offer. You are guaranteed to be surprised!

## Community seminars addressing the concerns of older adults

The El Dorado County's Chamber of Commerce recently awarded Elder Options, Inc. a small business grant to be used to develop a series of educational talks focused on issues pertinent to older adults in El Dorado County. Older adults are among the fastest growing age groups overall (2014 is the year the youngest Boomers turn 50) and El Dorado County has one of the fastest growing segments of older adults in the state of California. Along with the excitement that comes along with thinking about

retirement and aging well, there exist areas of concern on exactly how to craft the next chapter to be what you hope for or how to help your parents improve their well-being during the coming years.

Elder Options hopes to address these areas of concern over a series of discussions led by respected and qualified speakers from both El Dorado County and the greater Sacramento areas. The first talk is scheduled for September 17, from 9:00am to 12:00pm at the Placerville branch of the El Dorado

County Library. The topic for September's presentation is tentatively on *How VA Benefits Can Help*. Future topics for the series will include *Dementia and Memory Impairment*, *Women and Money*, *Legal Issues for Retirement and Future Planning* and *How to Age Joyfully*.

Although these talks are free to the public, seating is limited. Please call Elder Options, Inc. at (530) 626-6939 to reserve your space for September's discussion on *How VA Benefits Can Help*.

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EL DORADO COUNTY  
**Voice of Business**

# Tax rates aren't what small business owners say they really care about

**Instead, they care more about how easy it is to keep up with rules, regulations, and tax filings**

By Richard Florida

While low taxes are seen as the silver bullet of economic development for many in the small business and conservative communities, a new report finds that tax rates are not the most important factor in determining how entrepreneurs perceive the business friendliness of their state. In fact, small business owners say that the two most important factors in how friendly state and local governments are to business are ease of professional licensing and ease of filing taxes—not how much they end up paying in those taxes.

These are the results of the third annual survey of 12,000 small business owners from Thumbtack, an internet marketplace for local businesses, and the Ewing Marion Kauffman Foundation, released earlier this month. The survey tracked responses to questions

about the role of government and government policies—such as taxes, licensing, and training programs—across 38 states and 82 metro areas.

For the third year in a row, small business owners in Utah, Idaho, and Texas named their states as among the most small-business friendly in the country. Virginia and Louisiana also ranked highly for overall small business friendliness. At the other extreme, California, Rhode Island, and Illinois were given Fs, while Connecticut and New Jersey were graded as Ds. In general, these highs and lows tend to map onto the political powers in each part of the country—the map shows less friendly business climates in Democratic strongholds along the Northeast corridor, the Frostbelt, and the West Coast, while the top-rated states were largely Republican-leaning states in the Great Plains.

The top-ranked metro areas

were Colorado Springs, Boise, and Houston, while the lowest-ranked were Sacramento, Providence, and Buffalo.

Across the country, two-thirds of these business owners responded that they felt they paid their “fair share” of taxes, not too much or too little. What mattered more for their success, they said, had far more to do with the ease of getting their business started and keeping it going, particularly in terms of the regulatory hurdles. The report found that two factors—the friendliness of licensing forms and fees, and the friendliness of the tax code and regulations—to be most closely correlated with overall perceptions of business friendliness.

The report also found awareness of training programs—the very kind that could help proprietors understand how to jump through these regulatory hoops—to have a

significant effect on business owners’ perceptions of government friendliness.

Awareness of training programs raised state “business friendliness” scores by nearly 10 percent. Seventy-six percent of those owners who were aware of training programs responded that their government was “somewhat” or “very supportive” of small businesses.

The report also gauged small businesses’ attitudes toward the Affordable Care Act. Predictably, it found that many small business owners said they believed that the implementation of the Affordable Care Act was making it harder for them to make ends meet. Half of all respondents said obtaining and keeping health insurance for their businesses was “somewhat” or “very” difficult. Some complained about the high costs, others about the effects that the Affordable Care Act had on driving up the prices of

their old small business insurance plans.

This is not the first piece of evidence that points to how much politicians overstate the significance of tax rates on small business formation. Earlier this year, I wrote about a report from Endeavor Insight, in which entrepreneurs named access to talent as far more important than tax rates in determining where to start their businesses. For owners of the small businesses in this latest study, it again wasn't about how much they paid; far more important was how much the hassle of meeting these requirements interfered with the jobs they really wanted to do.

For more information on this article and related graphs and maps, visit: <http://www.citylab.com/work/2014/06/tax-rates-arent-what-small-business-owners-say-they-really-care-about/372650/>

## July 9th Business Luncheon - Employee Benefits Compliance

The rules and guidelines surrounding the Affordable Care Act (ACA) continue to change, and it's challenging for most employers to keep up with all the twists and turns. We will focus on the key issues employers need to know to address for ACA compliance, including:

- The latest developments in healthcare reform, and the impact on employers and their group health plans
- Understand if you are an ALE (applicable large employer), and what that means
- Transition relief – what is it, and do you qualify?
- Interpreting the provisions employers must understand to develop their ACA compliance strategy

Presented by Melissa Bilstad-Meyers, Director of Employee Benefits Compliance for Wells Fargo Insurance Services.

Red Hawk Casino, Henry's Steakhouse  
July 9, 2014  
11:30 a.m. - 1:00 p.m.  
PLEASE RSVP – Seating is limited  
530-621-5885, [members@eldoradocounty.org](mailto:members@eldoradocounty.org)  
\$15.00 Members / \$20.00 not-yet-a-member

Luncheon Presented and Sponsored by Wells Fargo

## WANTED CRUSTY OLD COWBOY BOOTS

The El Dorado County Visitor's Authority invites you to participate in a fun cowboy boot sale and promotion to gather 44 pairs of cowboy boots to line Highway 50 (like we do the Christmas trees) to highlight this fun family event held on July 20th at the El Dorado County Fairgrounds.

Through July 9th, participating businesses will offer a \$10 trade in for old cowboy boots with a purchase of a new pair.

**Participating Businesses:**  
Arian's Supply Sergeant  
Lee's Feed, Shingle Springs  
Red Neck Bling  
Tractor Supply

Get \$10 off a brand new pair of boots and then wear them to Cowboys & Cornbread on July 20th at the El Dorado County Fairgrounds, 11 a.m. – 4 p.m.

[www.cowboysandcornbread.com](http://www.cowboysandcornbread.com)



## JULY 2014 COMMUNITY CALENDAR

### Old Coloma Theater presents

"How to Marry a Million Heir or Money Can't Buy Class", 7:30 p.m.  
Old Coloma Theatre, 530-626-5282 or [www.oldcolomatheater.org](http://www.oldcolomatheater.org)

### Community Observatory

Folsom Lake College-El Dorado Center, Campus Dr. Free.  
(530) 642-5621 or [communityobservatory.com](http://communityobservatory.com)

### Family Fun Night at Round Table Pizza

Every Tuesday evening, 6:00 pm – 8:00 pm. Food and other activities for the family. Round Table Pizza at 512 Main Street, Placerville. 530-622-2259

### Tuesday Evenings Men's Chorus in Placerville

7:00 pm First Christian Church of Placerville, 2687 Andler Rd, Placerville. 530.677.8170 or [www.goldrushchorus.org](http://www.goldrushchorus.org)

**Dance with Apple Jacks & Jills Square Dance Club**  
Wednesday Evenings, 7:00 pm at the Hangtown Grange, 2020 Smith Flat Road, Placerville. 530-622-8550 or 530-642-2787

### Thursday Evenings Main Street Strollers Square Dance Club

6:45 p.m. at I.O.O.F Hall, 467 Main Street., Placerville. 530-647-0852. [main.st.strollers@gmail.com](mailto:main.st.strollers@gmail.com)

### Placerville Speedway

Jul 04—Championships Points Race #10; Jul 05 NO RACE; July 12 Point Race #11; July 19 King of the West 410 Sprint Series & July 26 Point Race # 12; [www.placervillespeedway.com](http://www.placervillespeedway.com)

### Sunday Music at Crystal Basin Bistro

Jul 6 Kay Bohler Band; Jul 13 Tim Noxon Band; Jul 20 Billy Walsh and the Inflyte Band; Jul 27 Fire & Wheels. All music starts at 3:00 pm. Crystal Basin Bistro, 3590 Carson Road, Suite B, 530-303-3749, [www.crystalbasinbistro.com](http://www.crystalbasinbistro.com)

### Farmers Markets

**Saturday** 8:00 a.m. - noon  
Placerville – Ivy House Parking Lot

**Sunday** 9:00 a.m. - noon  
El Dorado Hills Town Center

**Tuesday** 8:00 a.m. – 1:00 p.m.  
South Lake Tahoe – American Legion Hall

**Wednesday** 8:00 a.m. - noon  
Cameron Park - Burke's Junction

**Wednesday** – Bell Tower, Main Street Placerville (mid June)

**Thursday** 8:00 am – noon  
El Dorado Hills CSD, Harvard Boulevard

**Friday** 9:00 am - 1:00pm  
Government Center. Fair Lane & Fair Lane Court

For more information call 530-622-1900 or visit [www.eldoradofarmersmarket.com/](http://www.eldoradofarmersmarket.com/)

### Jul 1, 8, 15, 22, 29 Bingo

5:00 p.m. \$10 for first 14 games. Dinners are available for purchase. Lots of great prizes. Pollock Pines/Camino Community Center, 2675 Sanders Drive, Pollock Pines.

### Jul 01 Fishing on the Farm

5:00 p.m. A once a month fishing night at the Wakamatsu Colony Farm in Gold Hill. MUST have a valid CA fishing license. Adults only, please. \$10/members, \$15/non-members. [julie@arconservancy.org](mailto:julie@arconservancy.org)

### Jul 03 Independence Day Fireworks at El Dorado Town Center

4:00 El Dorado Hills Town Center. [www.eldoradohillstowncenter.com](http://www.eldoradohillstowncenter.com)

### Jul 04 4th of July Family Blast

4:00 p.m. El Dorado County Fairgrounds. [www.eldoradocountyfair.org](http://www.eldoradocountyfair.org)

### Jul 04 Pollock Pines 4th of July Parade & Craft Fair

7:30 a.m. Pancake Breakfast, with Parade starting at Noon. 530-313-0577 or [www.pollockpinesca.org](http://www.pollockpinesca.org)

### Jul 4, 11, 18 & 25 Karaoke & Comedy

7:00 p.m. – 11:00 p.m. It's Personal, 250 Main Street, Placerville. [scot@itspersonalwine.com](mailto:scot@itspersonalwine.com), [www.itspersonalwine.com](http://www.itspersonalwine.com), 530.303.3792

### Jul 4, 11, 18 & 25 Boeger Winery's Sunset Sippin'

6:00 p.m. – 9:00 p.m. On-site wine sales only. No alcohol other than Boeger wine can be consumed on the grounds. Grounds close at 9:00 p.m. 530 622 8094, [www.boegerwinery.com](http://www.boegerwinery.com)

### Jul 05, 12, 19, & 26 Summer Concert Series – Crystal Basin Cellars

Some concerts are free. Check the website to see which ones are free. Tickets thru Crystal Basin Cellars website: [www.crystalbasin.com](http://www.crystalbasin.com)

### Jul 05 Mountain Bike Clinic & Ride

8:00 a.m. – 11:00 a.m. First part of the clinic: the “safety” aspect of checking our bikes before each ride. Second part will be an actual bike ride of approx. 1-2 hours. Ages 10+ welcome. Suggested donation: \$5/ members, \$10/non-members. Call for meeting location and to sign up: 530.621.1224, [julie@arconservancy.org](mailto:julie@arconservancy.org), [www.arconservancy.org](http://www.arconservancy.org)

### Jul 06 & 20 El Dorado Depot Train Rides

12:00 – 4:00 p.m. weather permitting. El Dorado Train Depot. Pleasant Valley Road, to Oriental Street, keep left at the Y, to the end of the road and turn left at the station. \$5.00 donation for ages 9 & up, \$3.00 for ages 3 to 8

### Jul 10, 17, 24 & 31 Live on the Boulevard

6:00 – 8:00 p.m. Free Thursday Evening Concert, Steven Young Amphitheater, El Dorado Hills Town Center. [www.ElDoradoHillsTownCenter.com](http://www.ElDoradoHillsTownCenter.com)

### Jul 11 & 25 Wine Down Fridays at Gold Hill Vineyard

Free Live music, beer, and wine by the glass. Open 'til 9:00 p.m. 530-626-6522, 5660 Vineyard Lane, Placerville.

### Jul 12 & 13 Cameron Park Community Campout

3 p.m.- 10 a.m. Cameron Park Lake, \$35 Per Family up to 4, \$10 each additional member. Fee includes dinner & breakfast. Pre-Registration required. Call Cameron Park CSD at 530-677-2231 to register.

### Jul 12 & 13 2014 Lavender Festival

10:00 a.m. – 4:00 p.m. Blue Stone Meadow, 2025 Carson Road, Placerville. 530.621.1830. Fresh lavender. U-pick bouquets and other fun activities.

### Jul 13 & Jul 27 Train Rides at Shingle Springs Depot

Noon – 4:00 p.m. Hwy 50 to Ponderosa Rd, exit, Mother Lode Drive (east) \$5.00 Donation, \$3 for ages 3 to 8. 530-621-5865, <http://eldoradowestern.blogspot.com/>

### Jul 20 2014 Outdoor Projector Movies

8:45 p.m. El Dorado County Library, main lawn, 345 Fair Lane, Placerville. Friends of the Library 530-621-3012

### Jul 19 Pollock Pines Community Flea Market

8:00 a.m. – 3:00 p.m. El Dorado Savings Parking lot. [www.pollockpines-camirroratory.org](http://www.pollockpines-camirroratory.org)

### Jul 19 Third Saturday, Placerville Art Walk

5:00 p.m. – 9:00 p.m. Historic Downtown Placerville. (530) 672-3436 [www.placerville-downtown.org](http://www.placerville-downtown.org)

### Jul 20 Cowboys & Cornbread

11:00 a.m. – 4:00 p.m. The Hangtown Harmonica Championship. Live music, Cowboy Poetry, Kiddie Corral, Chili Cook Off, Salsa & Cornbread Competitions, Chuckwagon BBQ and Margaritaville. El Dorado County Fairgrounds. El Dorado County Chamber of Commerce 800-457-6279. [www.cowboysandcornbread.com](http://www.cowboysandcornbread.com); [info@cowboy-cornbread.com](mailto:info@cowboy-cornbread.com)

### Jul 21 Big Brothers Big Sisters of EDC County Golf for Kids Sake

10:30 a.m. – 8:00 p.m. BBQ lunch / Shotgun Start / Dinner and Ceremony at Serrano Country Club, 5005 Serrano Parkway, El Dorado Hills. Sponsorship and registration are available online at [www.bbbs-edc.org](http://www.bbbs-edc.org)

### Jul 22 Chamber Mixer at Thompson's Toyota

El Dorado County, Shingle Springs/Cameron Park and El Dorado Hills Chambers. 5:30 p.m. – 7:30 p.m. Thompson Toyota, 140 Forni Road, Placerville. [www.eldoradocounty.org](http://www.eldoradocounty.org)

### July 23 Jeepers Jamboree Outdoor Expo

Off-road vendors from around the country, Jeep and truck accessories, food and drink vendors, Camping, hunting, fishing, & OHV equipment. Main Street in Georgetown, 9 a.m. – 8 p.m. Open To The General Public Free Of Charge

### Jul 24 -27 62nd Annual Jeepers Jamboree

530-333-4771 or [www.jeepersjamboree.com](http://www.jeepersjamboree.com)

### Jul 26 UCCE/El Dorado County Master Gardner Class

Foothill Gardening 9 a.m. – noon. Veterans Memorial Building, 130 Placerville Drive, Placerville. 530-621-5512. [ucanr.edu/sites/EDC\\_Master\\_Gardeners](http://ucanr.edu/sites/EDC_Master_Gardeners).

For more information on these and other events, visit [www.visiteldorado.com](http://www.visiteldorado.com)

The event date, time, cost and locations are subject to change. Therefore prior to attending an event please contact the event contact person to confirm the information.

## MEETINGS:

**Jul 09** Luncheon, Red Hawk, Waterfall Buffet, 11:30 am

**Jul 09** Board Meeting, EDCOE, 5:30 p.m.

**Jul 10** Joint Chambers, EDCOE, 7:30 a.m.

**Jul 10** Visitor's Authority, MORE, 4 pm

**Jul 17** Ag Council, 7:30 a.m., Ag Building

**Jul 22** Joint Mixer: Thompson Toyota, 5:30 p.m.